

Artificial Intelligence, Data Capitalism, and the Tech Giants



the
GOOD



the
BAD

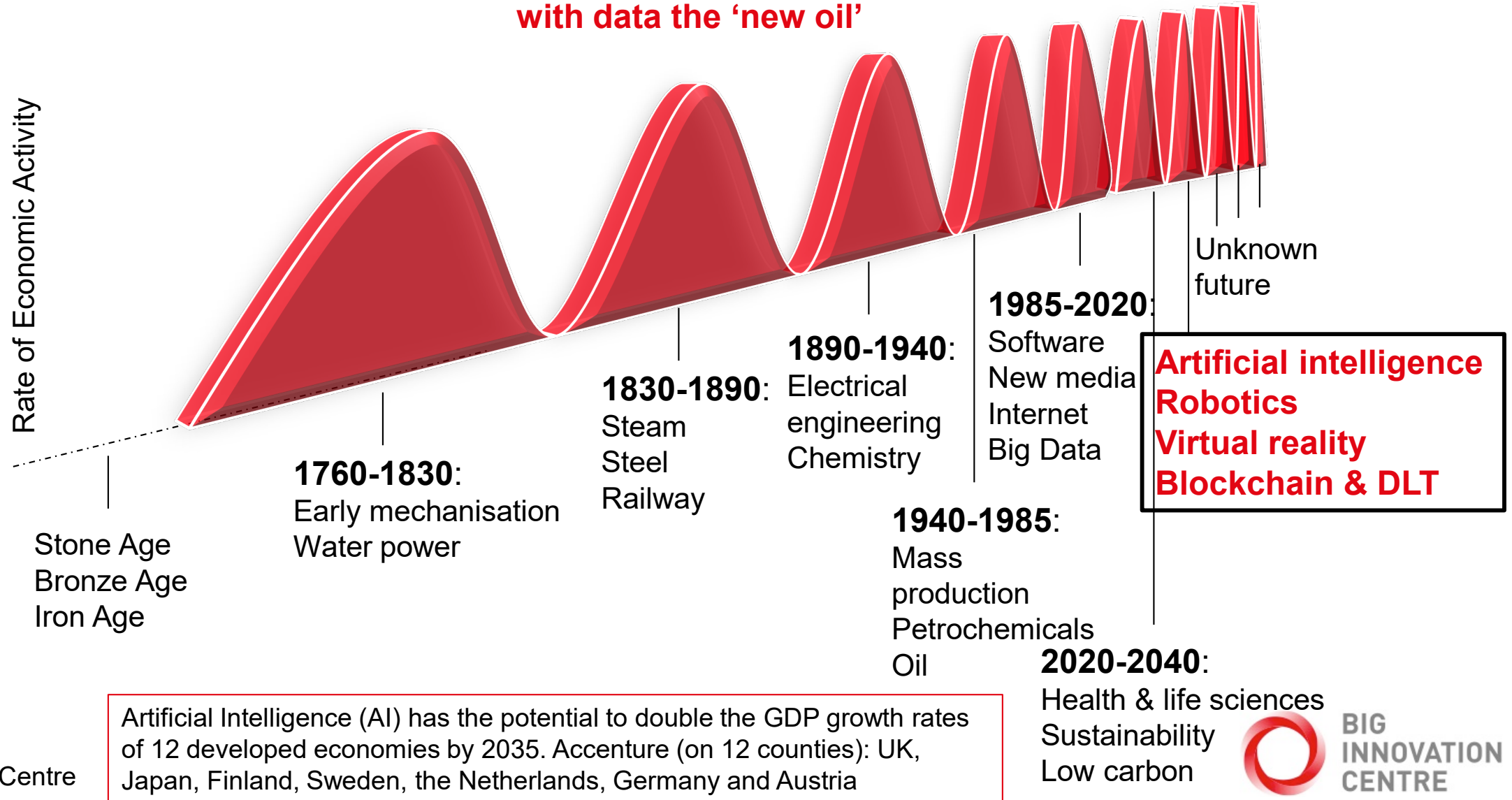


AND the
UGLY?

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A BRAVE NEW WORLD

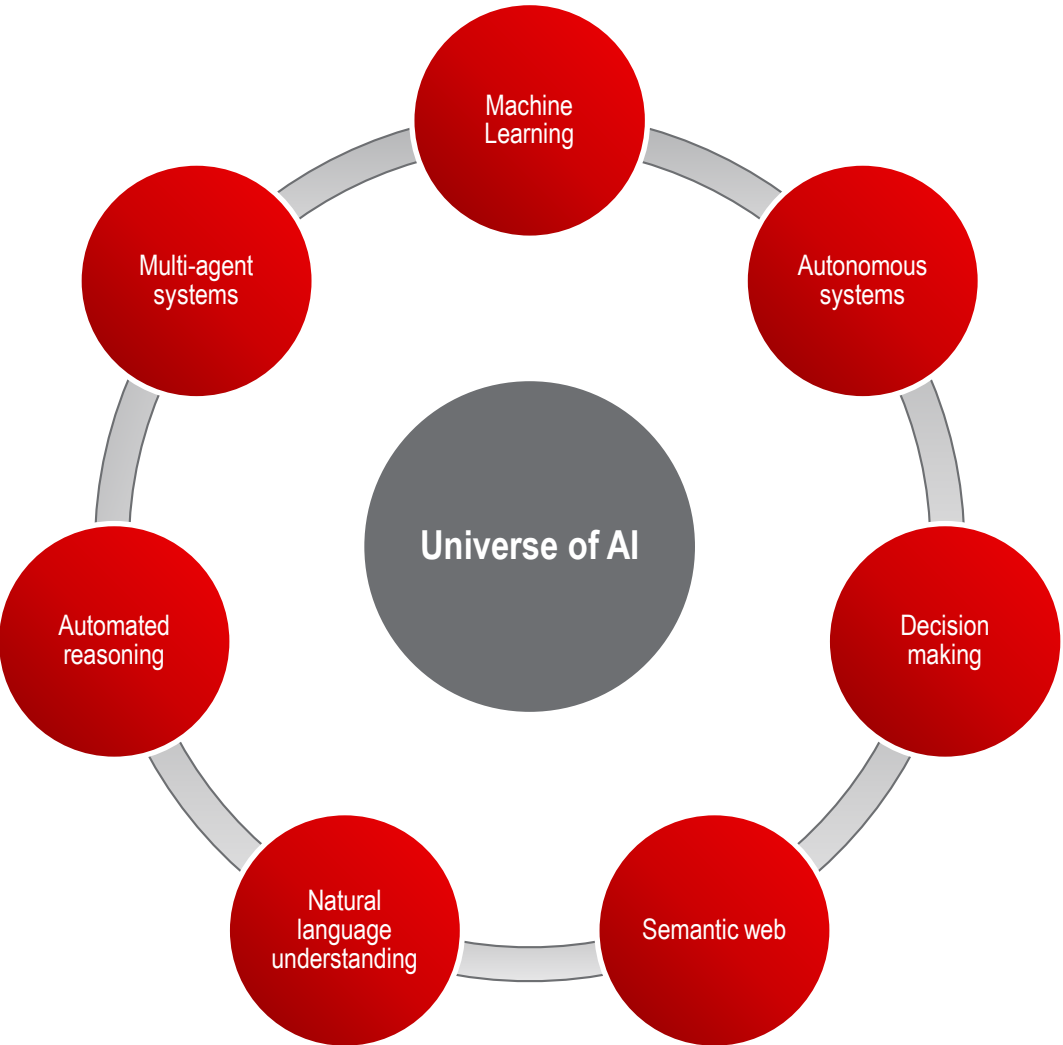
The transformative technology of our times is digitalisation,
with data the 'new oil'





THE GOOD

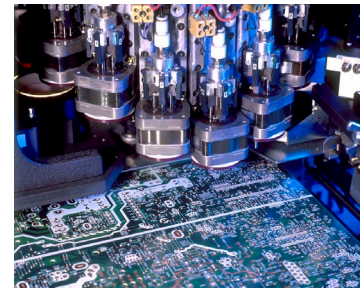
What is AI?



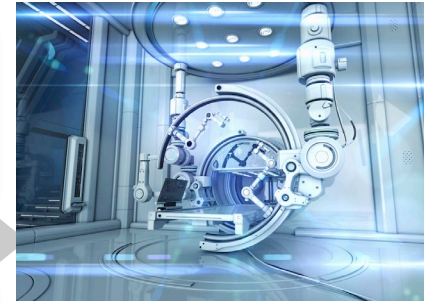
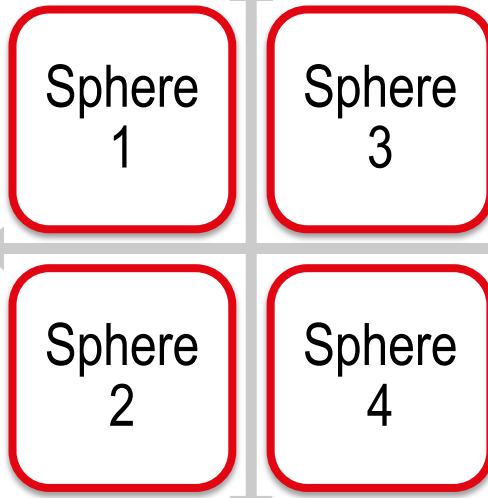
AI and you



Narrow / task

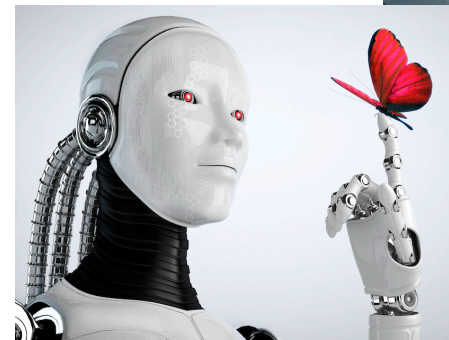


Software

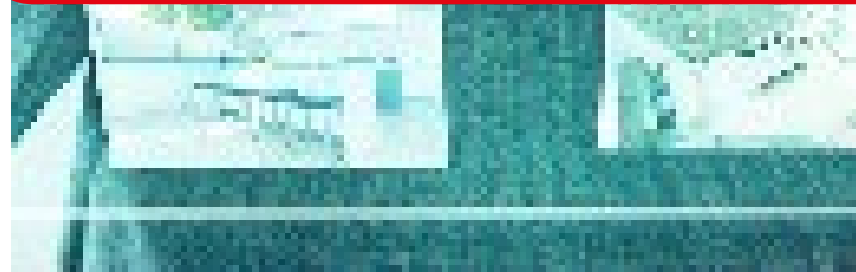
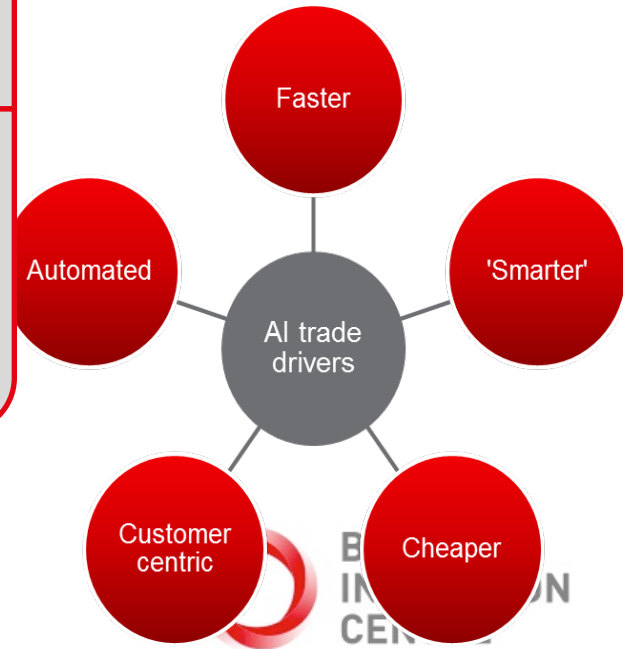
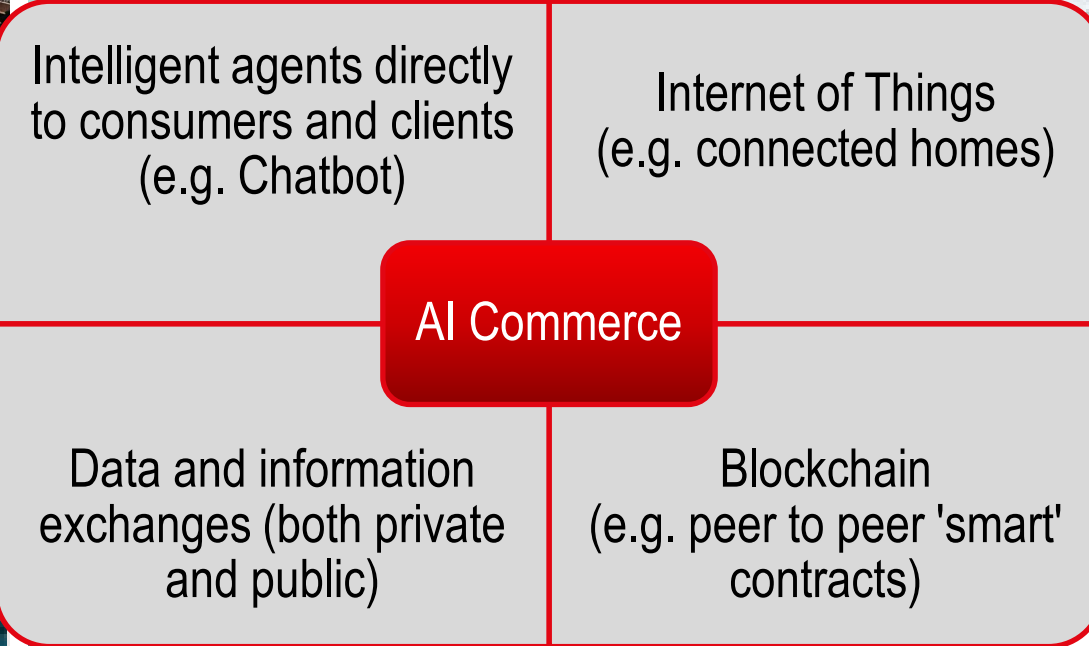


General – (Sci Fi)

Robots



The future of AI services?





AI in UK

ARTIFICIAL INTELLIGENCE INDUSTRY LANDSCAPE OVERVIEW Q3 / 2018

TECHNOLOGIES, COMPANIES, INVESTORS, TRENDS



*In dialogue with the All Party Parliamentary Group on
Artificial Intelligence*

www.biginnovationcentre.com
www.dka.global
www.appg-ai.org

BIG
INNOVATION
CENTRE

AI in UK Industry Landscape 2018

1000 AI Companies
35 AI Hubs



INNOVATION CENTRE

600 - AI Investors

Marketing and Advertising

Consulting & Outsourcing



Security

Other

AI in UK INVESTORS Q3 2018

Education

FinTech

Entertainment

GovTech

HR

Healthcare

Transport & Infrastructure

InsurTech



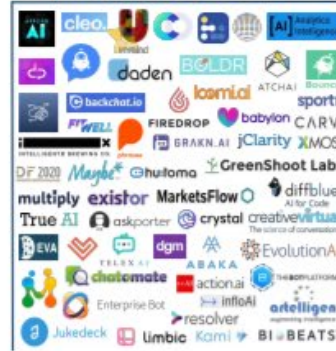
Machine Learning



Computer Vision



Chatbots & AI assistants



1000 AI Companies

Predictive Analytics



Search Engines and Language Processing



AI in UK Technology Landscape 2018

Recommendation systems



Robotic



IoT



Other



Intelligent Data Analysis

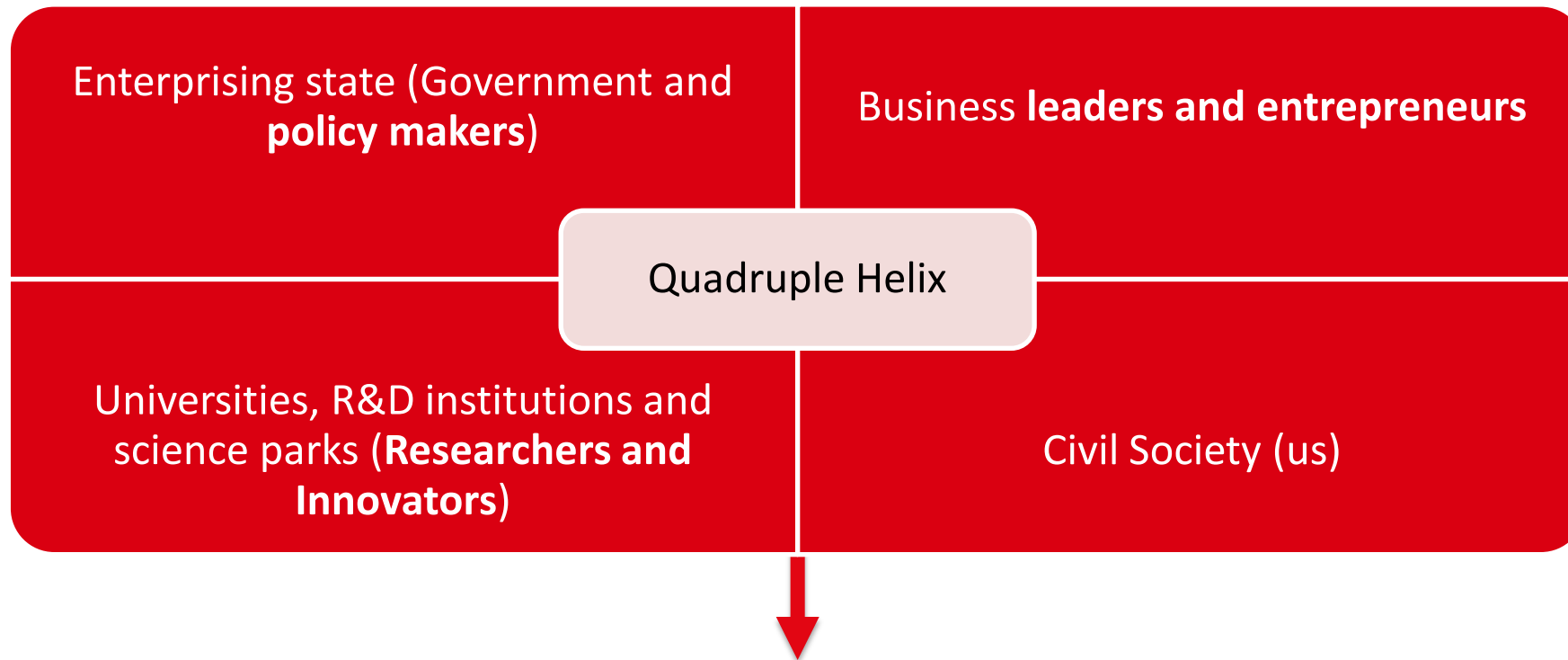


NOVATION NTRE

UK is well placed to become a global hub for Artificial intelligence and Blockchain

Commands:

- all the required resources
- industrial and governmental will
- but needs to marshal the collective resources to achieve this exciting opportunity.

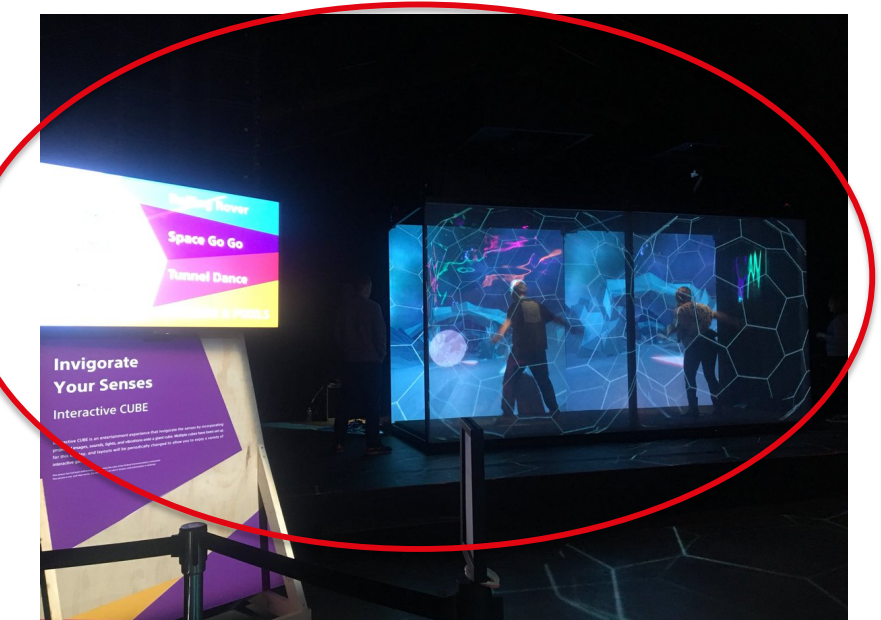




**ALL PARTY PARLIAMENTARY GROUP ON
ARTIFICIAL INTELLIGENCE (APPG AI)
WWW.APPG-AI.ORG**



**All Party Parliamentary Group on
Artificial Intelligence**





accenture



LOCKCHAIN

bsi.



ALL PARTY PARLIAMENTARY GROUP ON BLOCKCHAIN
WWW.APPG-BLOCKCHAIN.ORG

ORACLE





THE BAD

Data Capitalism

*FROM EVIDENCE SESSION ON “ETHICS AND LEGAL IN AI: DATA CAPITALISM”
(26 OF JUNE 2017 EVIDENCE MEETING IN HOUSE OF LORDS)*

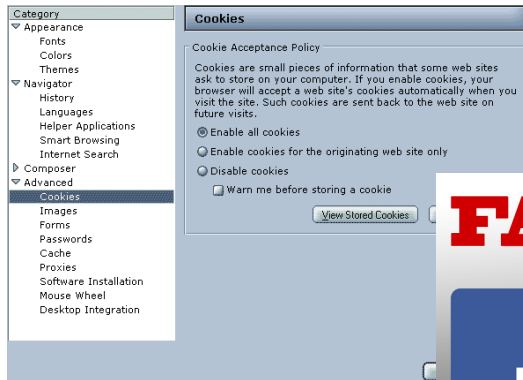
- The value added of BIG DATA to the economy from 2012 to 2015 is £216 billion
- £520 million has been spent by government in BIG DATA infrastructure since 2011
- There are over 20,000 datasets published on data.gov.uk
- 90% of all data available on the Internet was created less than two years ago
- The NHS could save £16 to £66 billion if they employed data analytics better

Personal data – public data – business data

How do we unlock the data value?

INTERNET GROOMING

ACCEPT ALL COOKIES



FAKE NEWS



Right to be forgotten...

Whose data is it anyway?

– raw data, behavioral data, data base analytics

CREATIVE DATA COMMONS

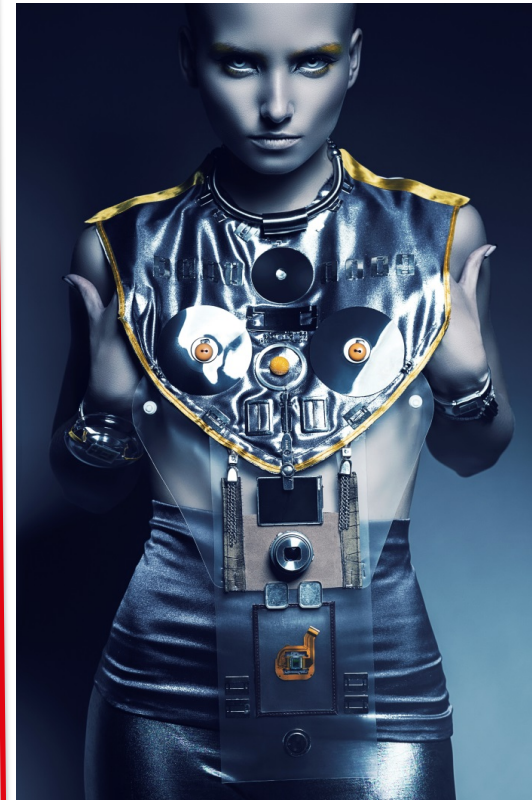
DATA SHARING

and your social contract

A Data Charter on how data can used:

Access to private data drives entrepreneurship, innovation and increased welfare

- Shift from policies around controlling the data itself to **governing the uses of data**
- Adopt an **'opt-in unless you opt-out'** approach to personal and business data disclosure
- Introduce **'fair use' of personal and business data**
- A **'social contract'** (benefits in exchange for sharing data, as with patents)



DATA CAPITALISM'S ETHICAL CHALLENGE

What are the key ethical implications in AI and Blockchain?

Automated
Decision-Making

Inequality

Security threats

Data
Ethics

Algorithmic
Biases

Accountability

Technological
Unemployment

Monopolisation

Inclusivity

Cybersecurity

Long-term
extinction



THE UGLY

This Town Ain't Big Enough
for the Both of Us

Trends in intangible investment and contribution

- Think different about
- intangibles in AI and Blockchain

Innovative firms are high growth firms



22%

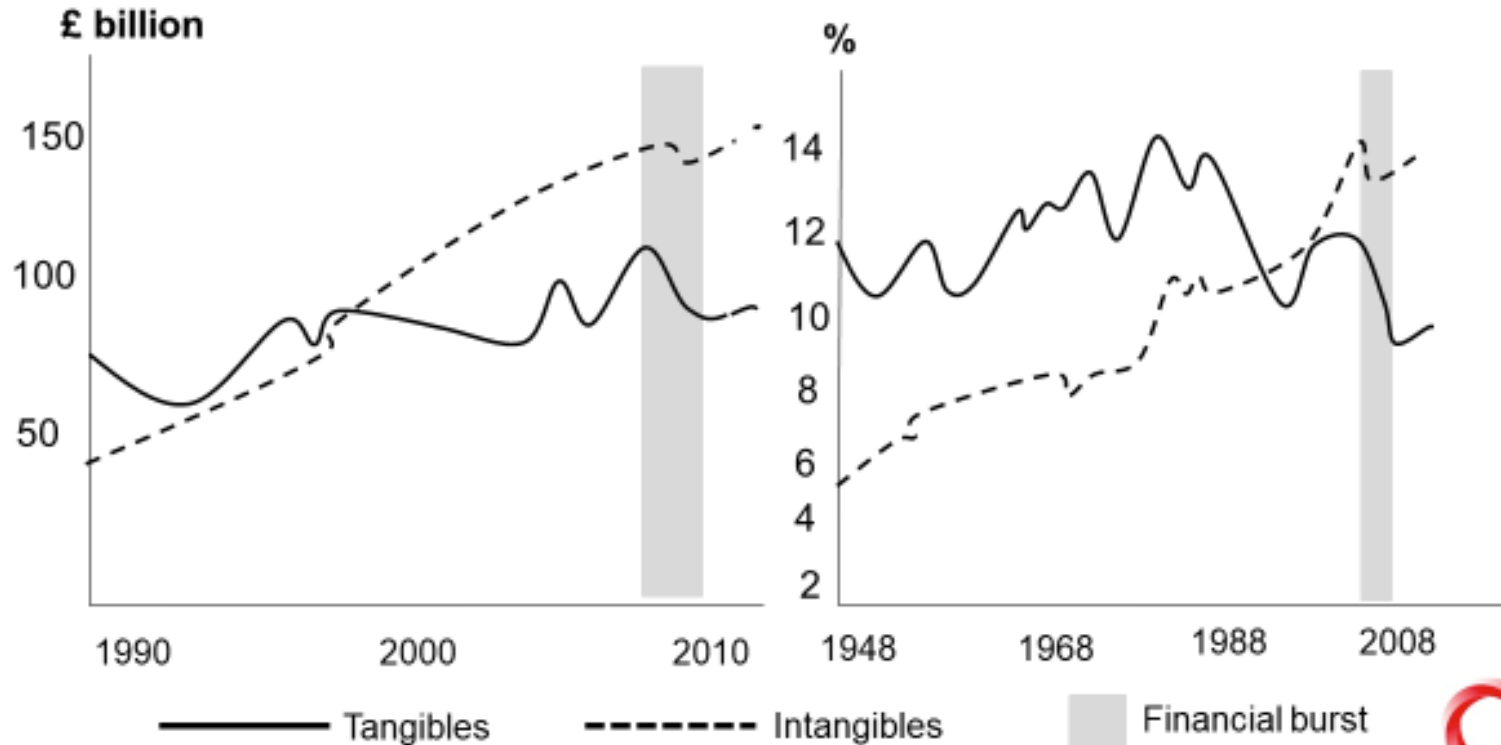


74%



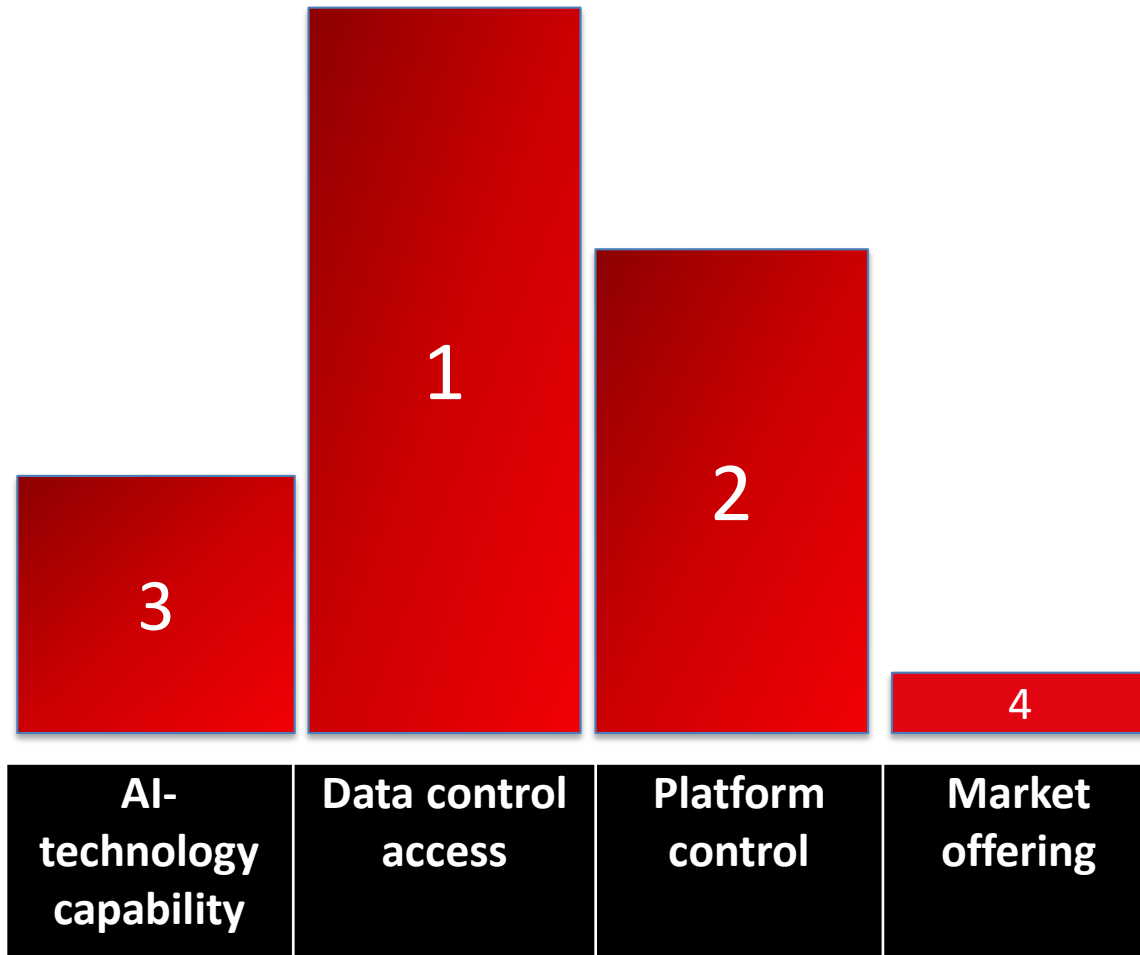
Investment in UK **intangibles** (computerized information, R&D, patents, IP, know-how, capability, networks) is exceeding tangibles (buildings, machinery, raw-materials)

Intangible contributions to the economy today are exceeding tangible assets (US example)



The winner takes all...

SOURCES OF CORPORATE COMPETITIVENESS

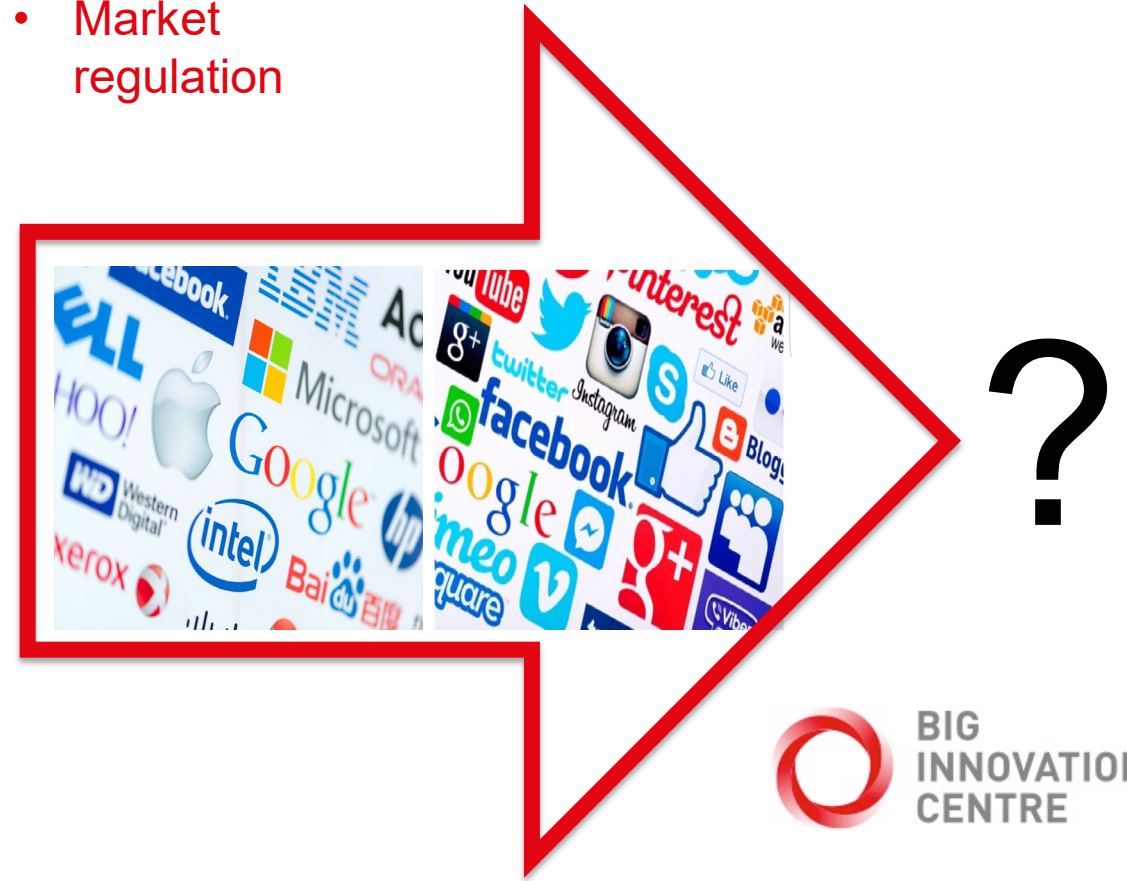


BIG is good but even BIGGER is better

MONOPOLISATION of TECH GIANTS

Think different about:

- Purpose
- Market regulation



The GOOD, the GOOD, and the GOOD !

- 1) **INCLUSIVITY:**
Make public services lead users of AI applications
– **STIMULATE MARKETS & WELFARE FOR ALL**
- 2) **DATA ACCESS IN THE CREATIVE COMMONS:**
Open personal data and business data, in addition to *public data*
– **THE NEW OIL**
- 3) **STOP MONOPOLISATION:**
Back intangible assets with finance
– **STIMULATE INNOVATION AND ENTREPRENEURSHIP IN AI**



THANK YOU!

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