

East Midlands Acute Providers (EMAP)

Taking a platform approach to digital transformation through radical collaboration

Iain O'Neil

March 2025

The NHS England Frontline Digitisation Programme

The East Midlands Acute Providers Digital Design Collaborative (DDC) was formed by six trusts that used their Frontline Digitisation funding to procure Nervecentre as their EPR. It became the forum for agreeing a shared vision, making collective decisions, and maximising resources by sharing knowledge and capabilities.

Now expanded to include all eight East Midlands acute trusts, the group collaborates on shared recruitments, procurements, and strategic priorities, using collective leverage with suppliers and NHSE to drive efficiency and improve outcomes.

NHS

It's made possible by a willing coalition of people across EMAP and the support of the region's digital and clinical digitial leaders







Michael Humber

Andy Carruthers

Andy Callow







Nikki Turner

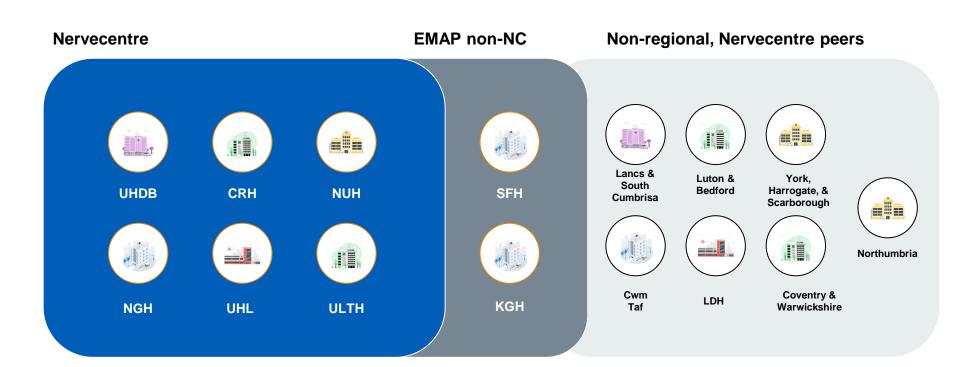
Debbie Loke

Will Monaghan

Jon Cort



The East Midlands Digital Design Collaborative

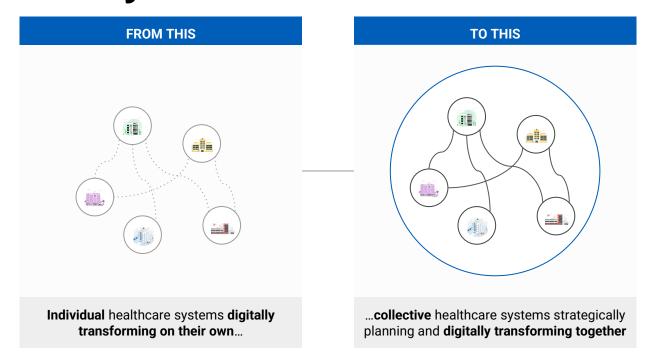




We want to deliver on a bold, digital vision for the future of healthcare in the East Midlands.



The collaborative's ambition is to strategically operate as one healthcare system





Why work together in this way?



Maximise our resources

We believe we can get best value for us all by using our resources collectively.



Build shared capabilities

We believe we can build shared capabilities design, delivery, and transformation for the long term.



De-risk transformation

We believe we can minimise the risk of our transformations by planning as one whole region.





By working in this way and realising these benefits - we can create better outcomes for our patients, staff, and populations.



We co-created as one multidisciplinary team drawn from all providers...







We have codified how we work together as one unified collaborative



Insights and design decisions

A clear set of needs and past learnings that informed how we work together.



Shared vision and principles

An agreed vision and principles for us to follow, that help keep us true to each other and our goals.



Clear process and stakeholder groups

A defined process for us to adhere to and to accelerate others on a similar journey.



Our vision for the future

Deliver the Nervecentre transformation, working with other providers in the system, through radical collaboration

Through this new way of working, deliver transformation more effectively - cheaper, faster, better, safer

Build our own capabilities in Nervecentre transformation and help other NHS organisations in a sum-positive way



Realising this vision will make a tangible difference for a range of people across our region



Realising this vision will make a tangible difference for staff and patients in the East Midlands

Staff Patients Digital Leaders

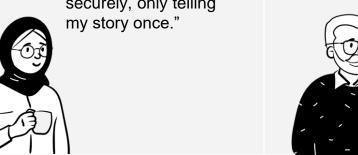
"I'm able to work across different trusts, see data across different sites, provide the best care, and use an intuitive system that works for me - reducing my workload."

"I receive the best possible care with great choice across the East MIdlands, my data shared safely and securely, only telling my story once"



"We still have autonomy but plan, work, and deliver transformation as one healthcare system realising savings, learning, and skills together."







Working together, as one system, to realise this vision has not been easy.



Moving onto Nervecentre reduces the need for multiple, fragmented systems - but we can further consolidate our architecture.

Fewer integrations mean fewer points of failure, lower costs, and greater efficiency.

Standardising patient communication, archiving and decision support tools could improve interoperability.

Strategic consolidation leads to better procurement leverage and shared service models.

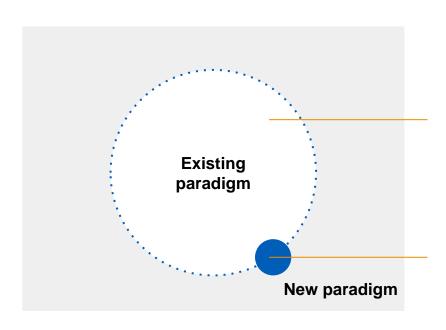


But working as a system means working against the system, it's hard, it's slow and it's counter cultural.

Competition has been king for too long.



This is a new way of working in an old landscape. It doesn't fit existing governance & financial structures



From existing, individual ways of working with siloed governance and financial structures...

...to new, collaborative ways of working with **collective procurement**, **sharing resources**, **shared decision-making**, and more.



- Six independent trusts with separate SFIs and procurement policies.
- NHSE funding requirements only support trust-level spending - making it harder to leverage our scale.
- There's a huge variation in digital maturity across trusts.
- Different local priorities mean alignment on a single approach takes time. We need to bring everyone along but avoid being slowed down unnecessarily