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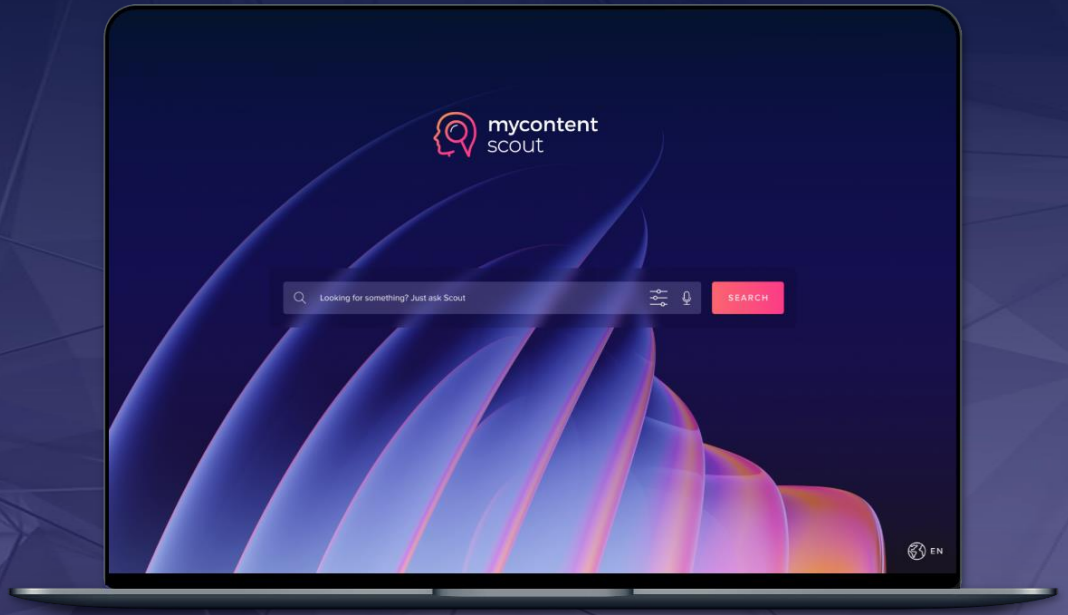
AI : PRACTICAL MEASURABLE AI IMPLEMETATION

Webinar:
UK Authority

MEET THE **SPEAKER**

Matt Wicks

THE VIRTUAL FORGE CO-CEO



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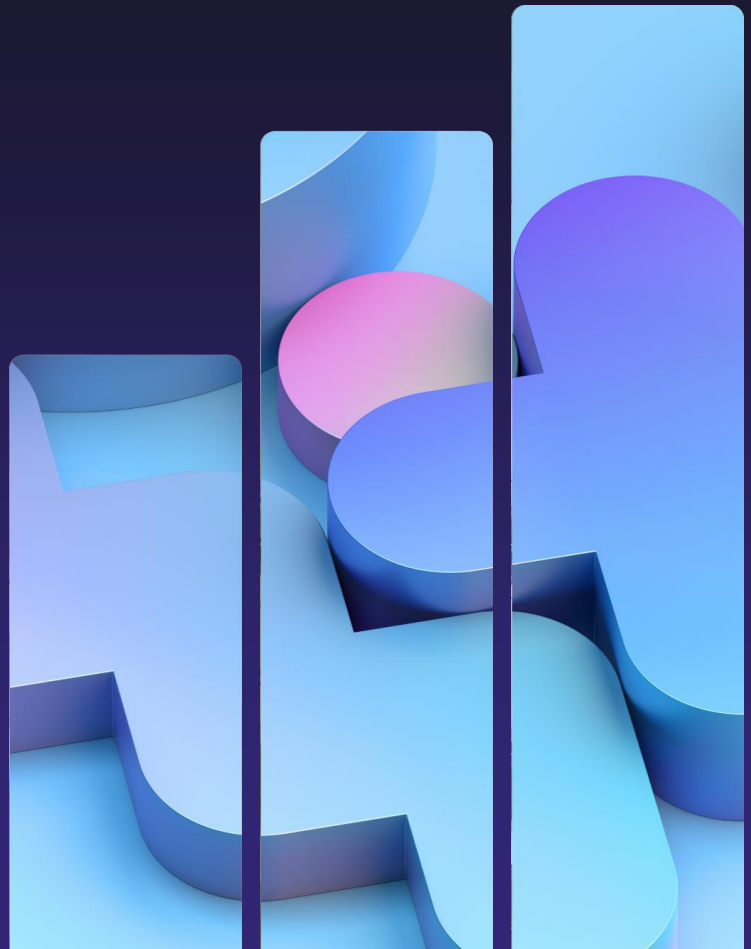
Do These Problems Sound Familiar ?

- Information INSIDE YOUR ORGANISATION is hard to find at the point of need.
- You read something or do a piece of learning content and then cant remember all the details
- Information is unstructured and scattered across multiple locations.
- Employees bounce from emails, to file shares, to intranets, to websites, to systems searching for information, answers and insights.
- Employees waste time, get frustrated and often give up trying to find the information they need. Sometimes in images or videos or e learnings



Did You Know?

ACCORDING TO A MCKINSEY REPORT (FORRESTER RECOGNISED LEADER IN DIGITAL TRANSFORMATION)

EMPLOYEES SPEND ON AVERAGE

SEARCHING FOR AND GATHERING INFORMATION TO COMPLETE THEIR DAILY TASKS.

mycontent scout

WHAT CAN YOU FIND WITH MYCONTENTSCOUT?

Ability to interface with a diverse set of customer provided data sources, leveraging a vast array of content types such as documents, videos, audio files, images, and dashboards to deliver comprehensive and reliable results.

FEATURES

- AI GENERATED SUMMARY
- FIND ANSWERS WITHIN DOCUMENTS
- SEARCH WITHIN IMAGES
- INTERACTIVE VIDEO ANALYSIS
- AUDIO ANALYSIS
- DASHBOARD INTEGRATION
- E - LEARNING

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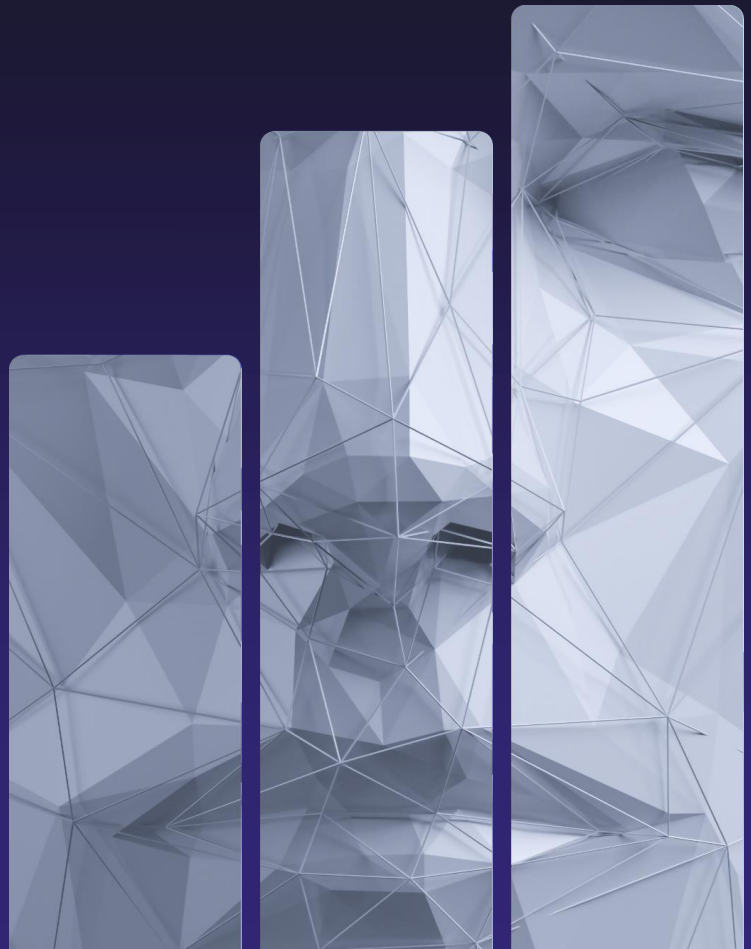
What is MyContentScout?

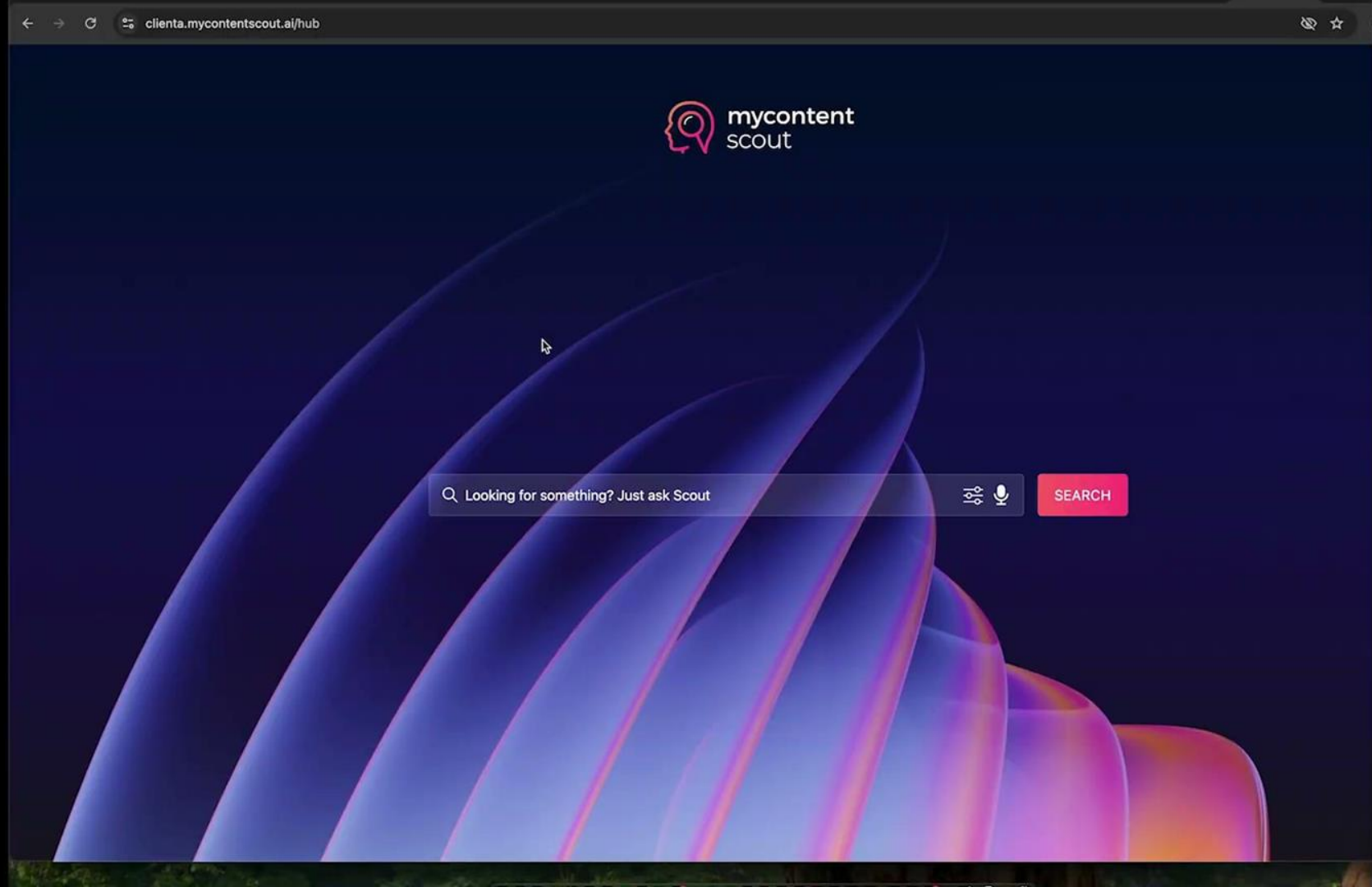
Simply ask a question and get exactly the answer you need from **your organisation's** content.

A tool that helps organisations become more productive than ever before, saving time and money.

Follows all the permissions your organisation has assigned to each piece of content

Find more.
Search less.

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Custom Model Advice

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Dynamic Parking

Our client wanted to be able to adjust pricing based on factors such as weather, emission levels of the car, traffic, resident status, etc. We built a model which they implemented to allow them to do dynamic pricing for parking locations across the city.

Haringey LONDON

Resident parking permit pricing across London boroughs

	Factors used for resident parking permit pricing						
	CO2	# CO2 bands	Engine Size	Electric/green	Diesel	Multi-vehicle	Location
Barking and Dagenham	X	7	X		X	X	
Barnet	X	14	X		X	X	
Bexley							X
Brent	X	3	X		X	X	
Bromley							X
Camden	X	5	X		X	X	
Croydon	X	5	X		X	X	
Ealing	X	4	X		X	X	
Enfield			X				
Greenwich						X	X
Hackney	X	5	X		X		
Hammersmith						X	

Illustrative example

Vehicle

Model: MINI Hatch 3Dr Cooper S 2.0SD 170 DPF StopStart EU6 6Spd

Manufacture year: 2014

Gross weight: 1655kg

Dimensions: 7.44m^2

Fuel type: diesel

Euro rating: Euro 6

CO_2: 106 g/km

Sample pricing mechanism

- Maximum permit price: [redacted]
- 20% weight for each of CO_2, manufacture year, dimensions, weight, fuel type
  - maximum charge of [redacted] for each attribute ([redacted]% x [redacted])
- Weight limits: (1500, 2500)
- Dimension limits: (6.0, 9.0)
- CO_2 upper limit: 150
- Year limits: (2005, 2020)

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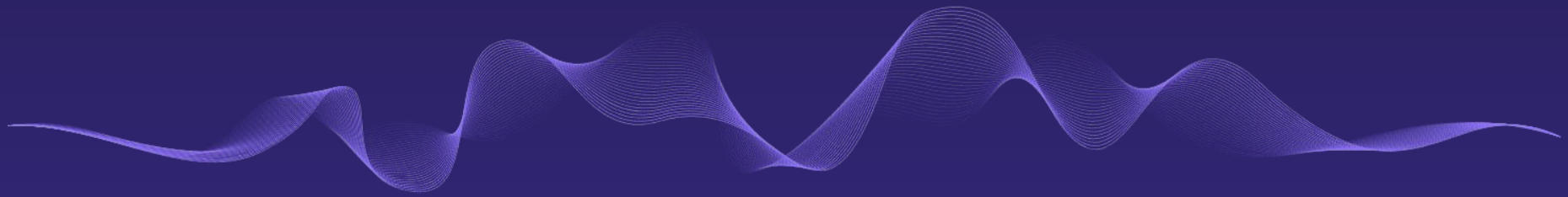
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