



# Wigan's AI Journey so far....

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# What can AI actually do?

We believe AI is a technology revolution – allowing all of us to use artificial intelligence in our everyday lives.



Wigan Council

Searching large data sets  
**extracting themes** and  
**finding connections**  
between disparate  
information

Generate **personalised content** to improve  
outcomes and  
experience

**Summarise content** to  
identify both new  
insights and gaps in  
existing materials

Create code / scripts to  
**automate development**  
and testing tasks

Use **unstructured data** to  
analyse database records  
and drive new target actions

Simplify user experience by  
adopting a **conversational user interface** to complex  
transactions



# What does an AI-enabled council look like?



AI & JAG Governance

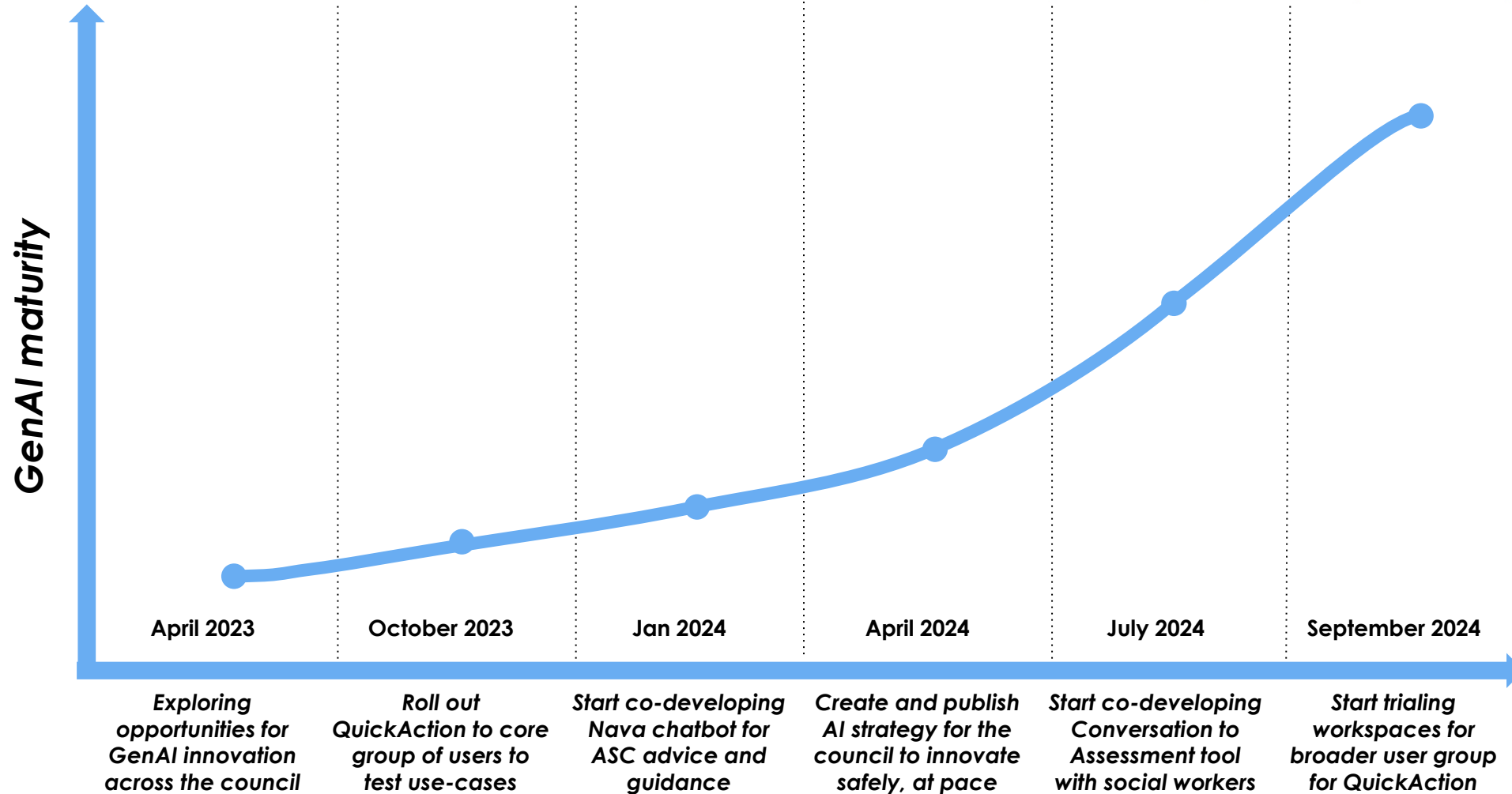
*The workforce are upskilled and tooled effectively to innovate responsibly and identify broader innovation opportunities*

*Services are AI-enabled by default, with practitioners empowered to co-develop complex technology solutions to hard problems*

*Resident outcomes are improved by AI-enabled services designed with "human in the loop", delivering personalised care and help at the point of need*

**These objectives enable better outcomes for Wigan residents**

# Wigan Council's journey with AI adoption and innovation



# With firm co-development principles in place



**People-first**: our AI innovation is all in pursuit of helping people do their job faster and more effectively. We are not looking to replace humans, cut jobs, or automate decision-making.



**Listening to practitioners**: we focus on the **why**, not the **what**. Our AI innovation is in response to real problems, and we co-develop with social care workers and colleagues across the organisation throughout.



**Testing, rigorously**: we follow strict and rigorous testing measures before deploying any solutions. We test internally at Agilisys, and then we test with a small group of users in Wigan.



**Extra pair of hands**: AI should be helping to provide an extra pair of hands for our team, not replacing them. We focus on how we can help people do more with the support of AI.

# Exploring high-value use-cases identified by the workforce



*Pre-populating assessment forms*

*Making information accessible to residents*

*Complex end-to-end solutions co-developed for specific use-cases*



*Meeting minutes*

*Case auditing*

*Policy review*

*Tender evaluation*

*Survey analysis*

*Report summaries*

*Content drafting*

*And many more*

AI Policy & JAG Governance to ensure use case approval and security assurance

# Resulting in a suite of dedicated AI tooling



## **Conversation to Assessment**

*Enabling social care workers to record assessments with residents and automatically pre-populate their relevant case management system*

## **Digital Front Door**

*Generative AI chatbot that helps residents through the intelligent matching of their needs to advice and guidance, with the ability to speak to a human if needed*

## **QuickAction**

*Multi-purpose Generative AI platform for a wide range of use-cases like meeting minutes, survey analysis, application evaluation, and more*



And there is a huge amount of enthusiasm across the council



**Wigan**<sup>♥</sup>  
**Council**

**150**

*users of QuickAction*

**15**

*GenAI disruptors*

**100+**

*use-cases identified*

**12**

*service areas engaged*



# With a focus on real benefits, not quick wins



## Eliminating admin tasks

Generating meeting minutes in 25% of the time

Summarising reports and extracting insights

Generating project plans instantly

## Unlocking new ways of working

Auditing ASC cases for CQC inspections

Quicker processing of surveys inc sentiment

Reformatting content in a fraction of the time

## Testing new AI use-cases

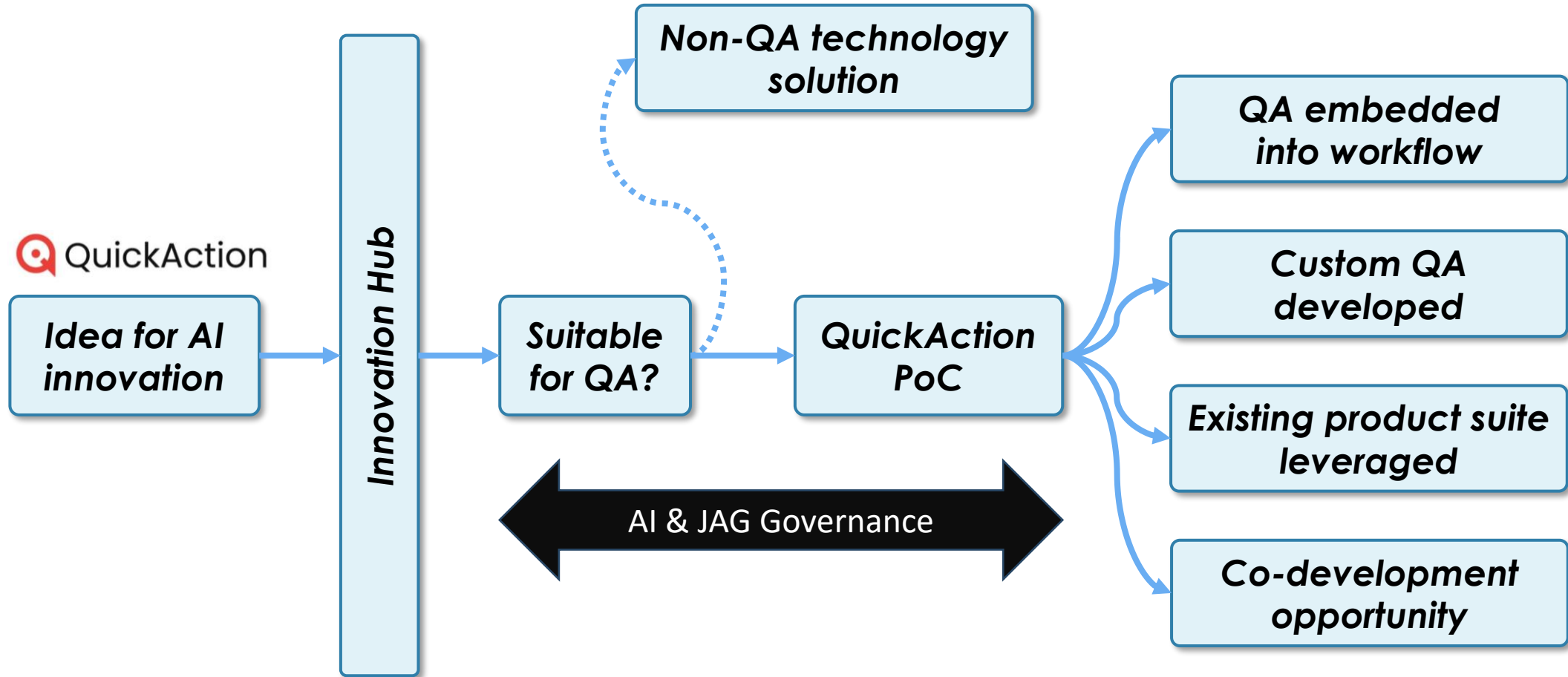
Summarising needs assessments for SCWs

Processing hand-written survey results using OCR

Analysing contact centre inbound queries



# Co-development enables ground-up innovation in the council





**Thank you for listening**

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