Smarter Assets, Sustainable Communities.

Brightly, a Siemens company, is the global leader in intelligent asset management solutions, enabling organisations to transform the performance of their assets.

Brightly's cloud-based platform leverages more than 20 years of data to deliver predictive insights that help users through the key phases of the entire asset lifecycle.

Brightly

A Siemens Company

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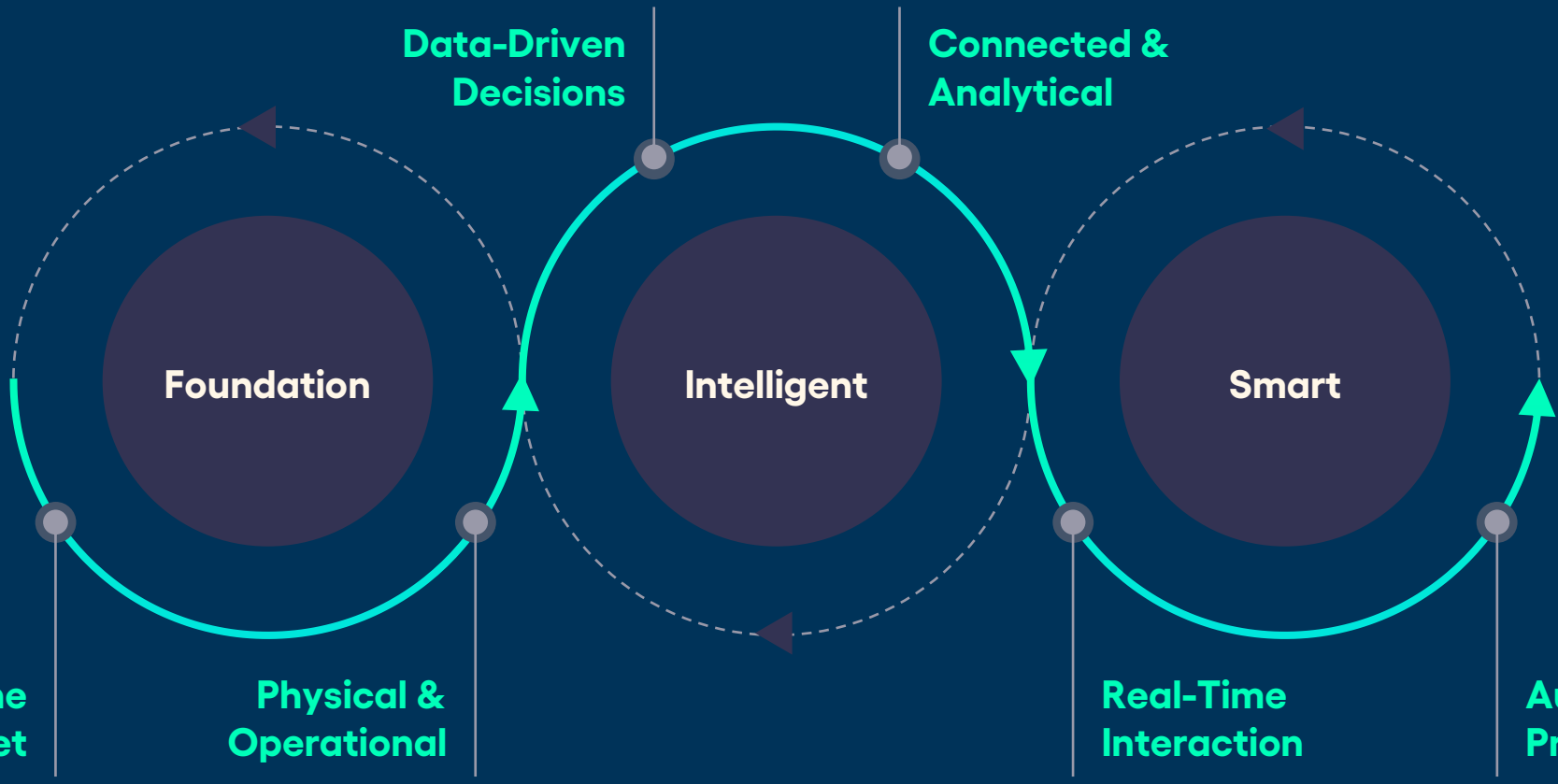
Brightly Asset Management Journey



Dependable asset register to consolidate asset information, schedule maintenance and monitor asset conditions

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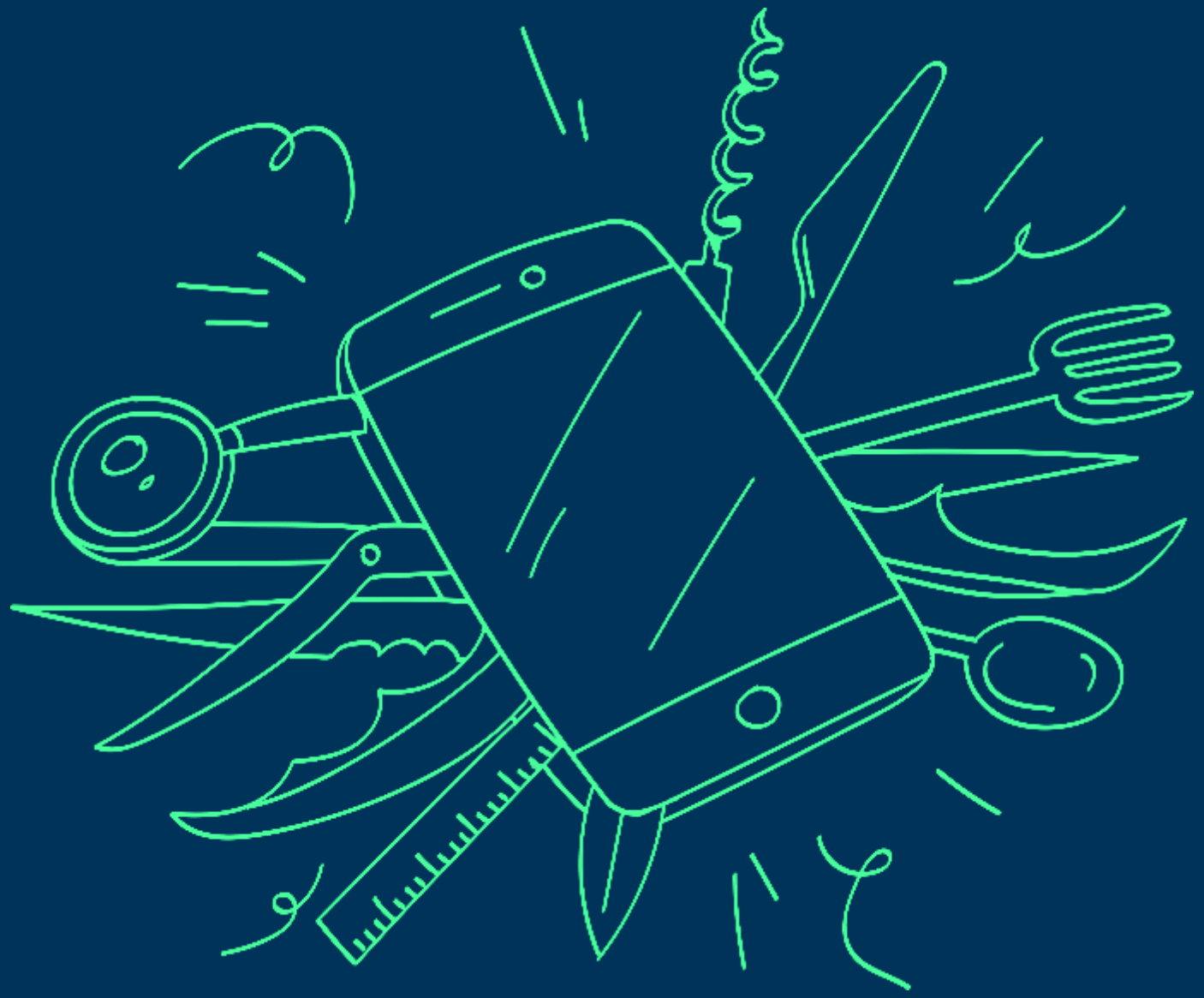
Combining the real and digital world to empower clients to act flexibly and sustainably



Siemens + Brightly

Application independent integrations using industry standard API technology

CRM

Microsoft Dynamics
salesforce
JADU
LAGAN
Firmstep

Finance

PROFESS
ORACLE
SAP
Microsoft Dynamics
civica
salesforce
CAPITA

Contractor

RINGWAY
RINGWAY JACOBS
Balfour Beatty
TARMAC
A CRH COMPANY
Colas
SKANSKA
amey
marlborough
VolkerHighways

GIS

MapInfo Professional
esri
Cadcorp
tableau
QGIS

Technology

VAISALA
Gaist
ROUTE REPORTS
VAPAR
RoadMetrics
UDlive.io
Telensa

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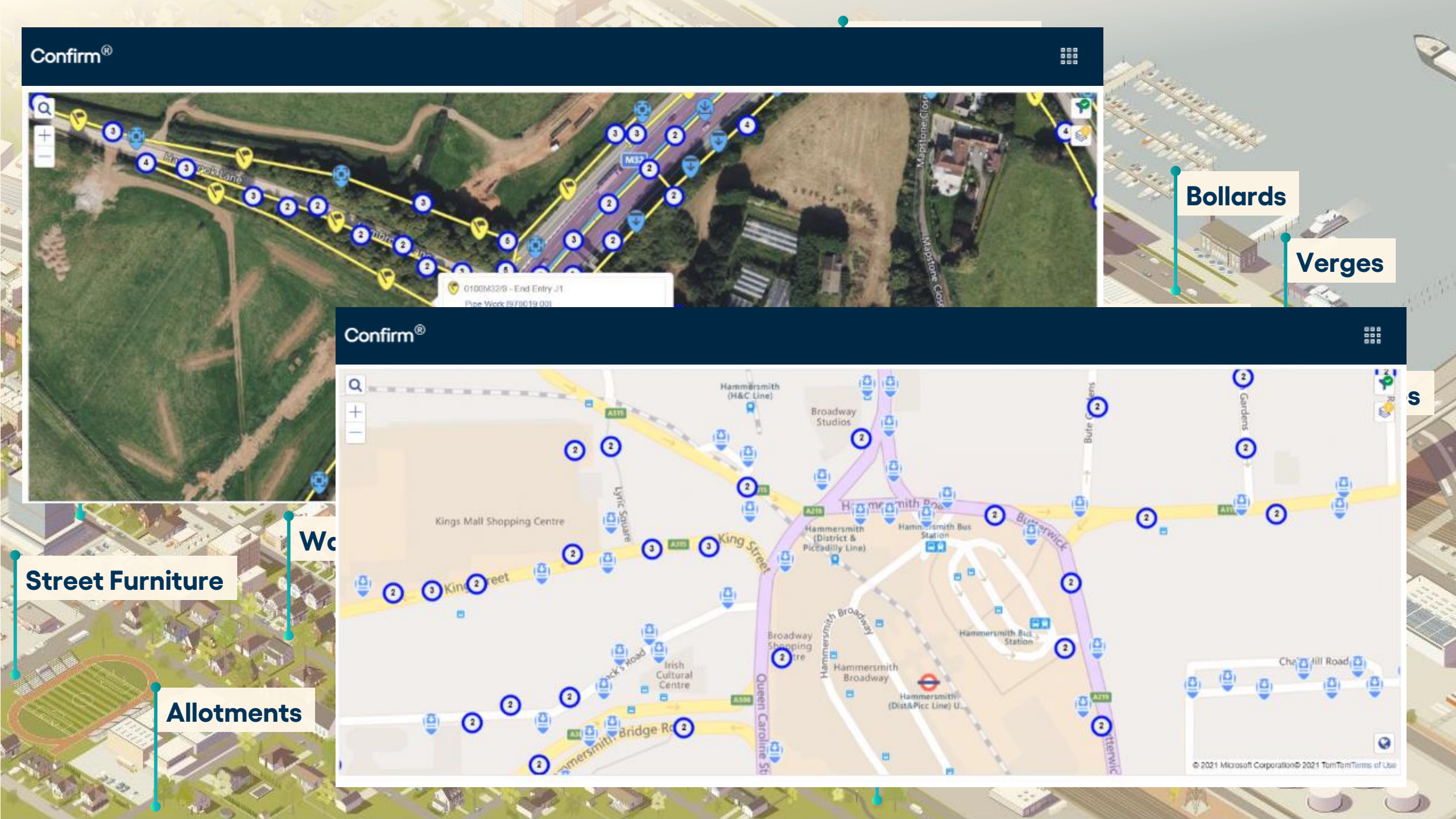
Smarter Assets.

Confirm®
0100M32/8 - End Entry J1
Pipe Work [9780190.00]
Bollards
Verges
& Barriers
Bridges & Structures
Light Rail
Waste Bins
Street Furniture
Play Areas
Footways
Road Markings
Gullies & Drains
Allotments
Cemeteries


Confirm®
Bollards
Verges
Confirm®
Hammersmith (H&C Line)
Broadway Studios
Kings Mall Shopping Centre
Lyric Square
King Street
Hammersmith (District & Piccadilly Line)
Hammersmith Bus Station
Broadway Shopping Centre
Irish Cultural Centre
Queen Caroline St
Hammersmith Broadway
Hammersmith (Dist&Picc Line) U...
Gardens
© 2021 Microsoft Corporation© 2021 TomTomTerms of Use
Street Furniture
Allotments

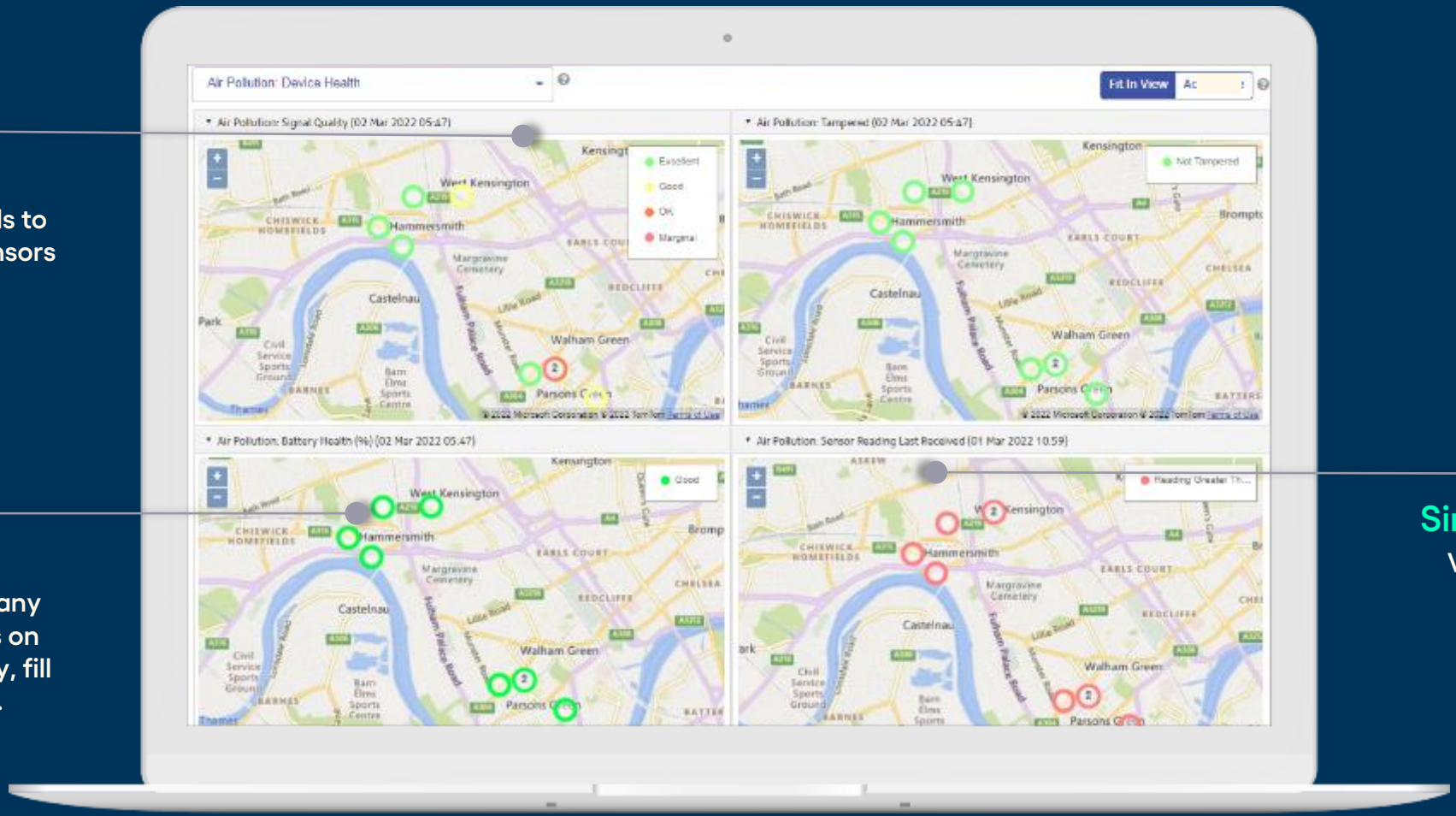
Brightly – IoT Integration

Dashboard view

Traffic-light dashboards to trigger events once sensors hit certain thresholds

Sensor agnostic

Pulls sensor data from any sensor, taking readings on temperature, air quality, fill levels and many more...



Single Spatial View

Visibility of data across assets, teams and processes

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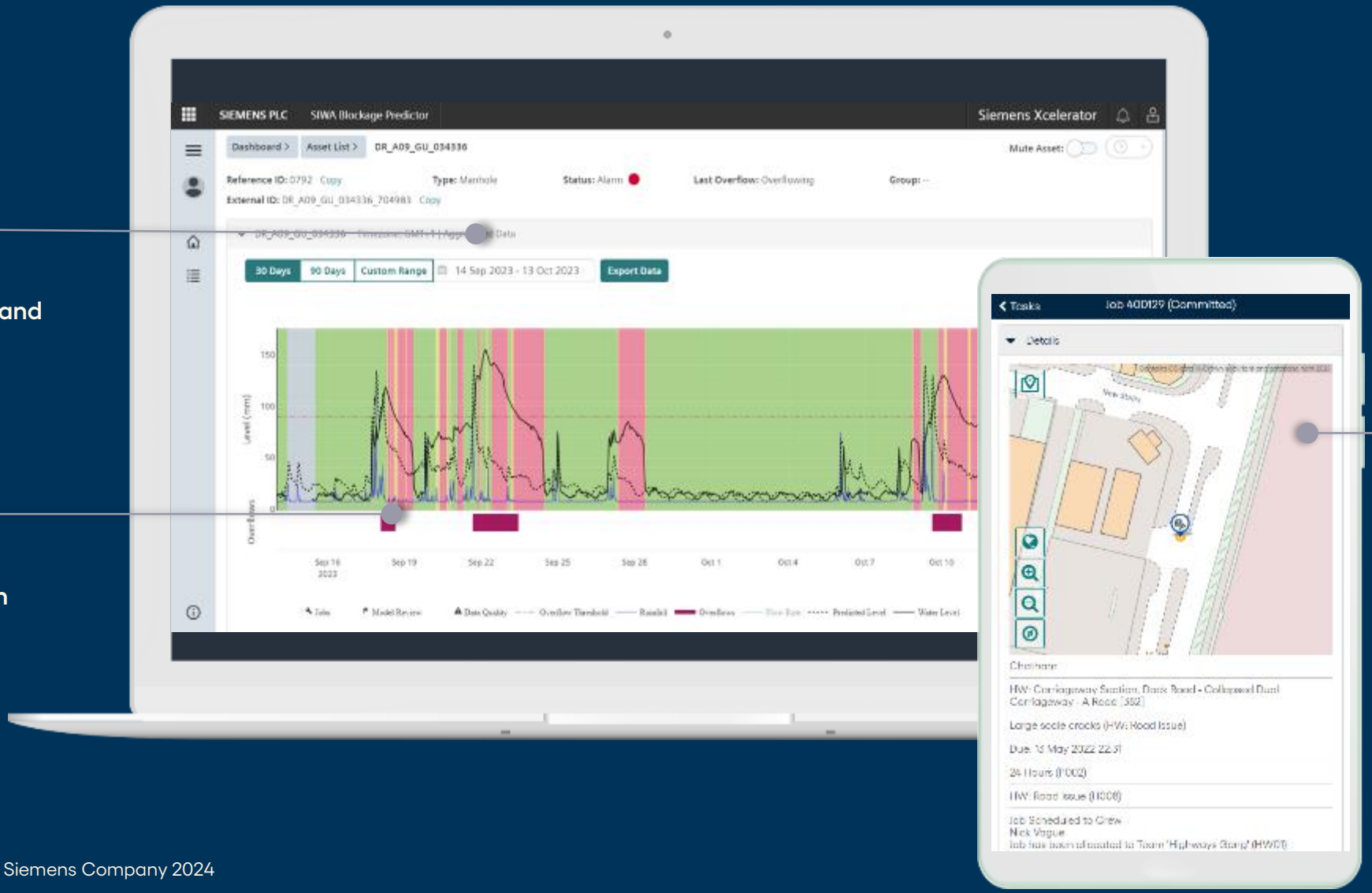
Siemens Blockage Predictor

Rainfall data

Use rainfall predictions and weather event data

IoT Sensor Feed

Couple rainfall data with IoT Sensor data



Field working

Auto-job allocation to crew in the field

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Sustainable Communities.

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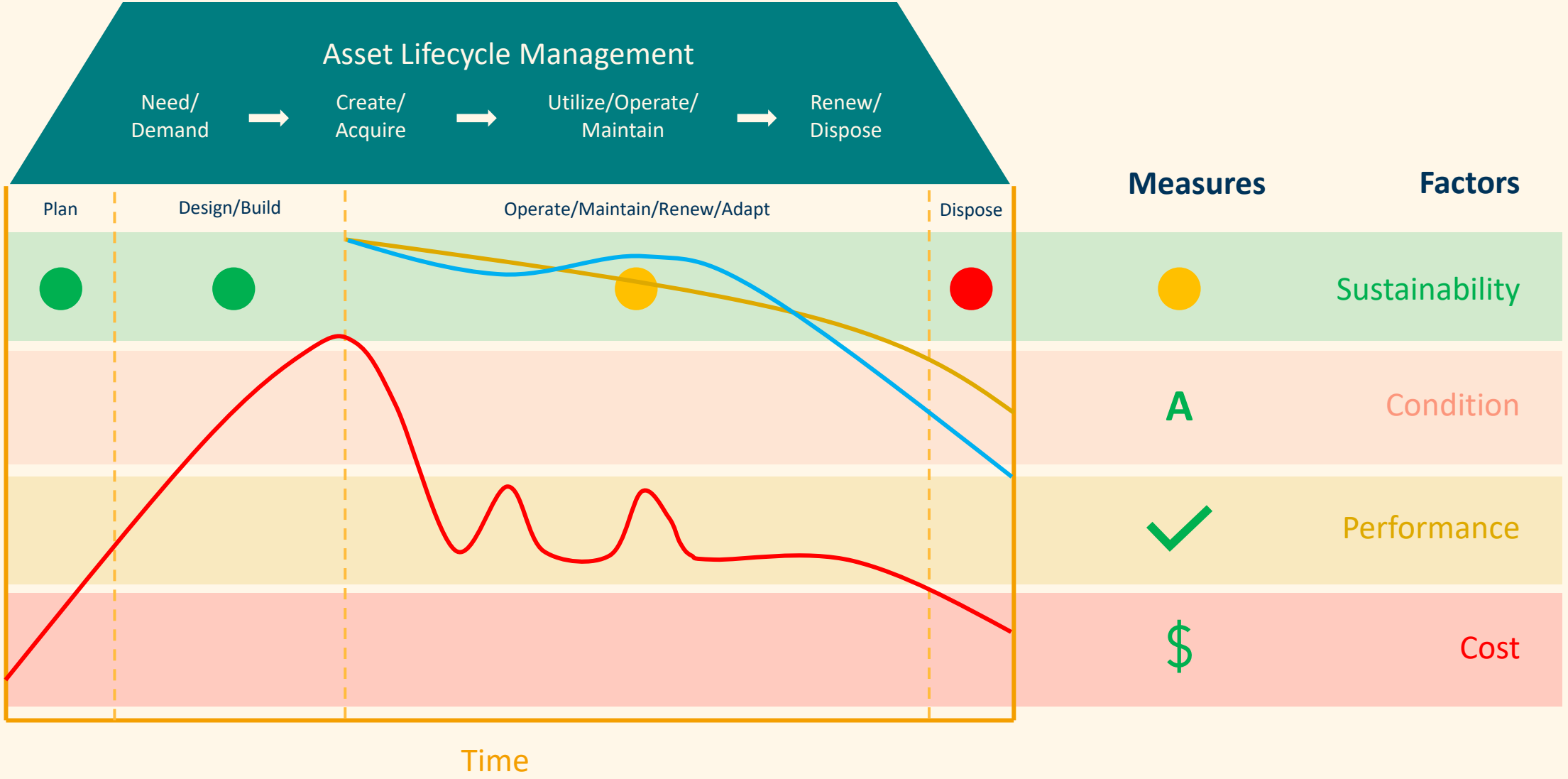
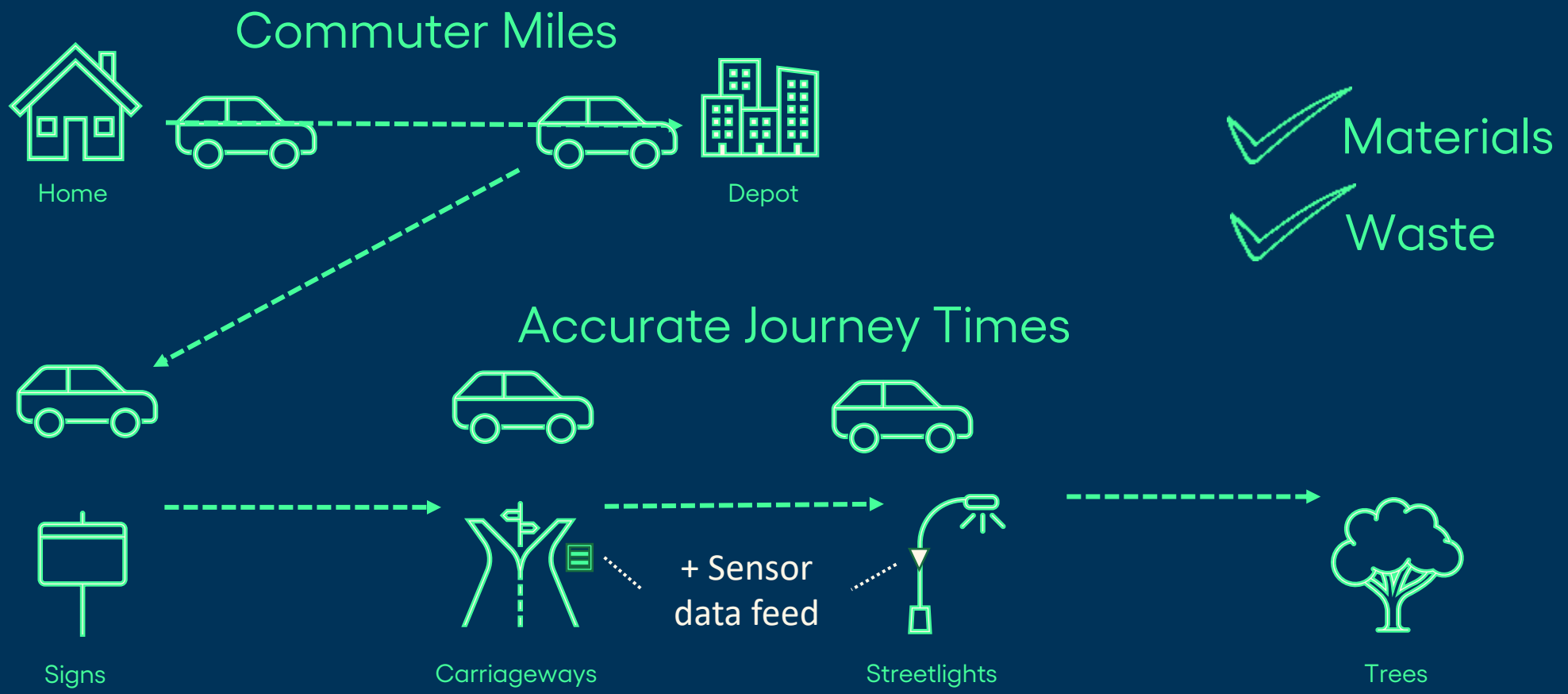
Asset Lifecycle Management 2.0



Operate and Maintain



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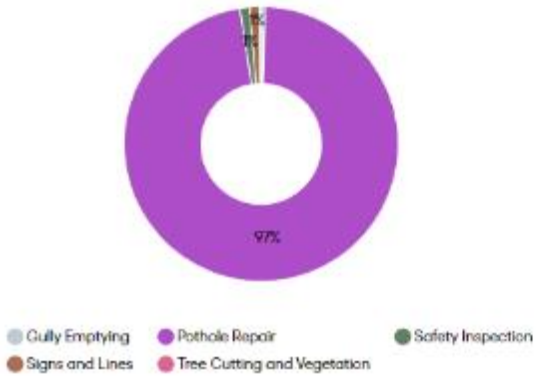
Confirm® Dashboard

Nick Vague

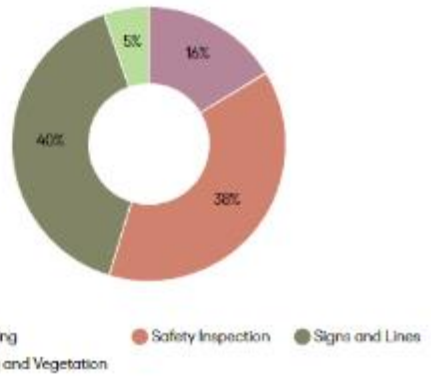
Z - Brightly Carbon Reporting

Fit In View | Actual Size

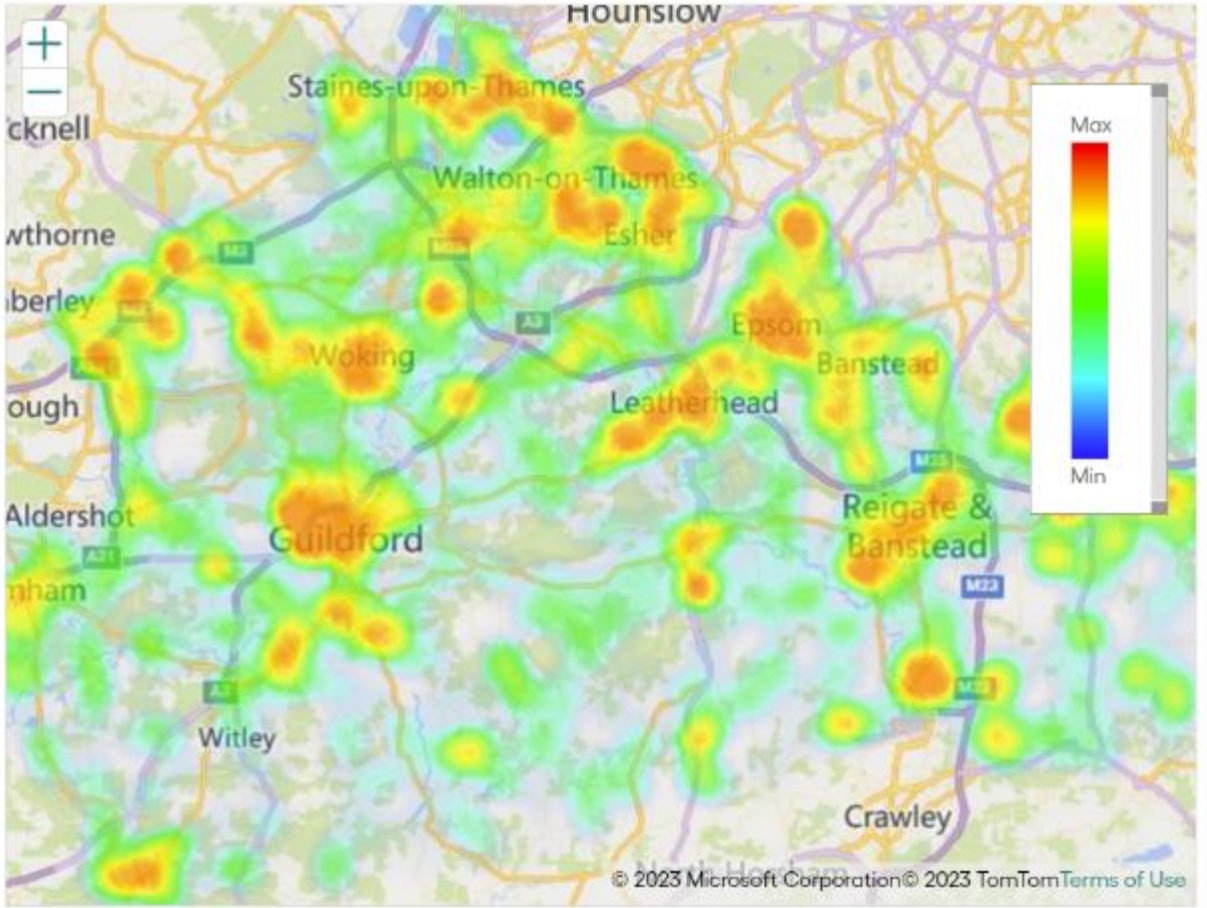
Brightly Carbon by Type (03 Jul 2023 12:43)



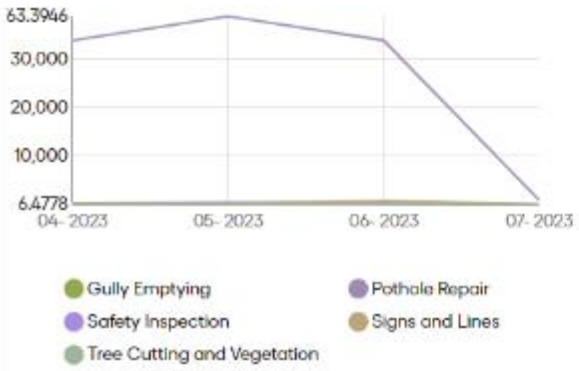
Brightly Carbon By Type Excl Pothole (03 Jul 2023...



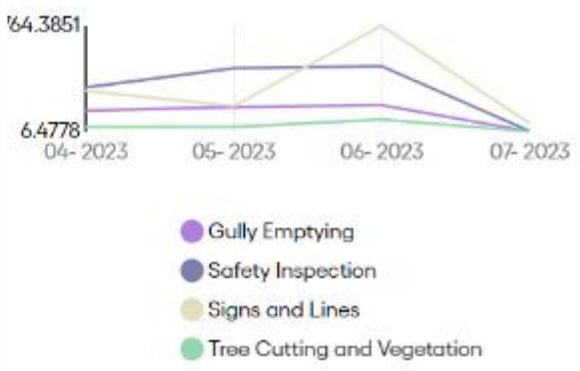
Brightly Carbon Heatmap (03 Jul 2023 12:43)



Brightly Carbon by Month (03 Jul 2023 12:43)



Brightly Carbon by Month Excl Pothole (03 Jul 20...



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Baseline

2023

Collect data

2024

Natural Capital recorded

2025

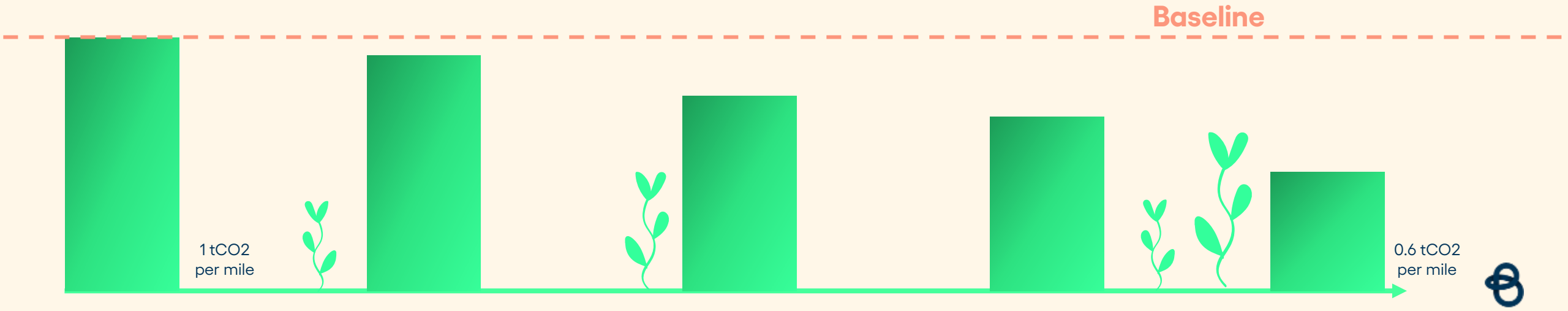
Decision Support data

2026

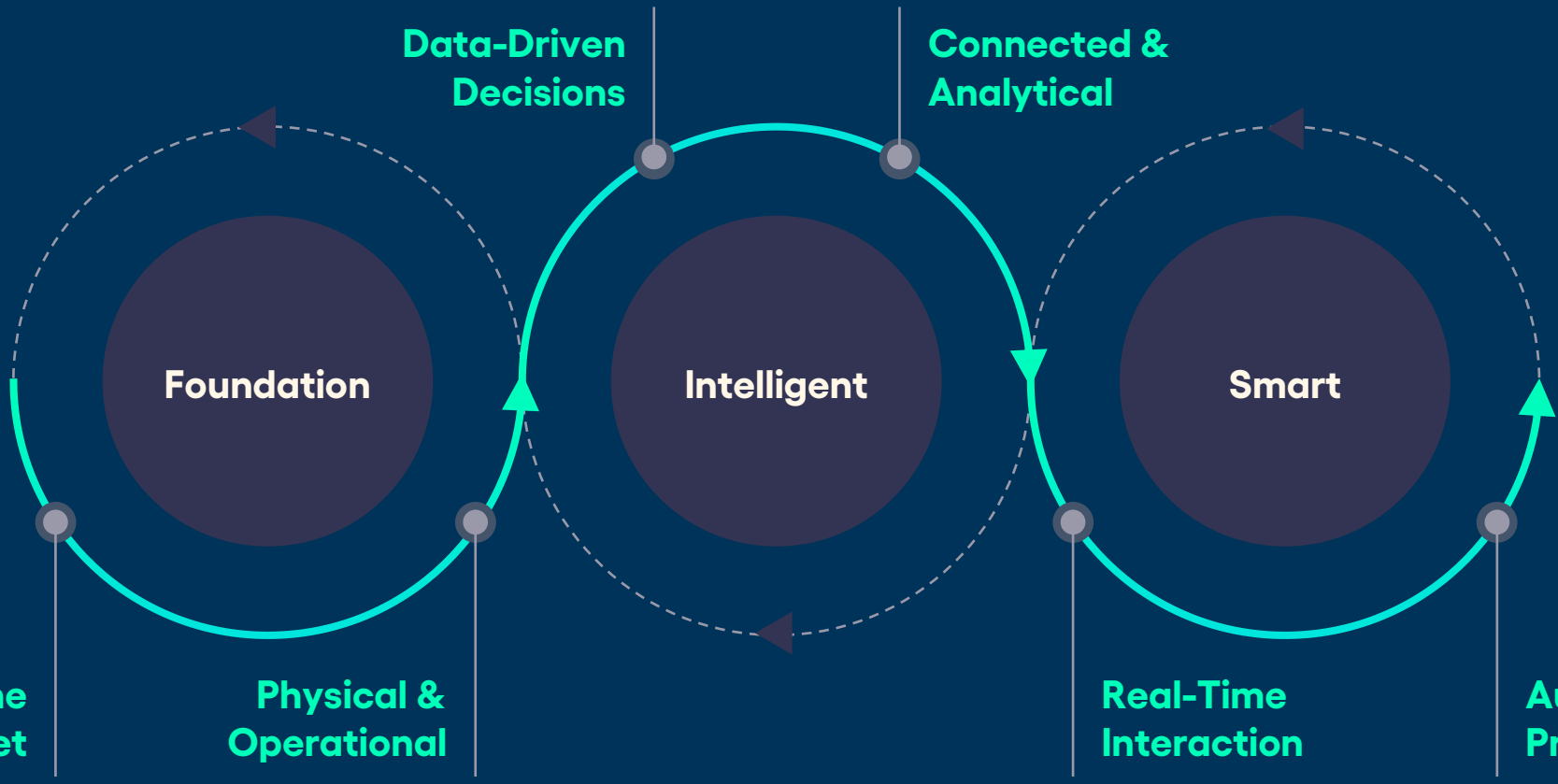
Culture Change

2027

On track for Net Zero targets



Brightly Asset Management Journey



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Thank you

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