











Sarah King

Curriculum Achievement Officer

www.addewidcaerdydd.co.uk











- Maptionnaire is a community engagement platform, which is a complete digital tool set available to support the user in public participation.
- It enables the user to manage the entire engagement process in one place.
- The software is browser-based and works with any device. The tool consists of different modules, including:
 - Design, Collect & Analyse
 - Gamified Decision Making
 - Real-time feedback mapping
 - 3D Collaboration









- Child Friendly Cities Local Development Plan project.
- Aim of this project was to raise awareness of the LDP and role of a planner as well as gathering children's opinions about their local area.
- Move away from Google Forms and utilise an innovative engagement tool.
- Evaluated a number of different tools.
- Gamified element of Maptionnaire.
- Respondents can remain anonymous.







Local Development Plan Project

- Worked with teachers from focus schools, Tim Gill (consultant), Cardiff Planning Department and Child Friendly Cities to develop the questions.
- Trialled this with 3 schools.
- Children's and teachers feedback used to make any changes.
- Used as part of Cardiff's first ever Virtual Grand Council.



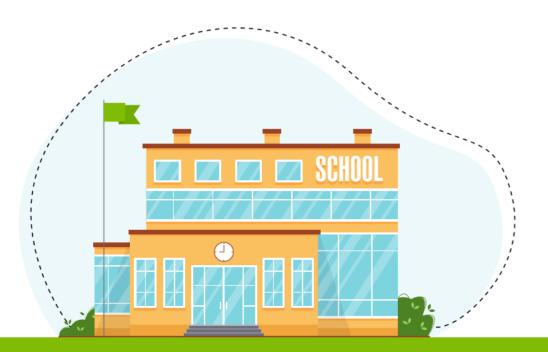




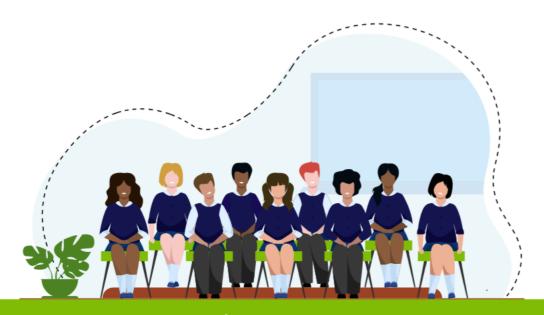












1000+ children completed the survey





Feedback from pupils:

"I loved using Maptionnaire because it put my opinions about Cardiff out in the world."

"I really enjoyed using Maptionnaire because I had the wonderful feeling of being responsible and I felt very grown up using it, I really thought about my decisions."

> "I really loved Maptionnaire as it gave me the freedom to express my opinion."

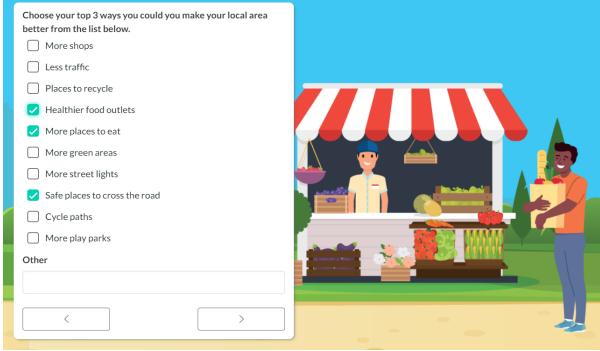
"The budget game at the end was fantastic, as I considered my choices and thought about what all the space could be used for which made me feel responsible."





Types of questions



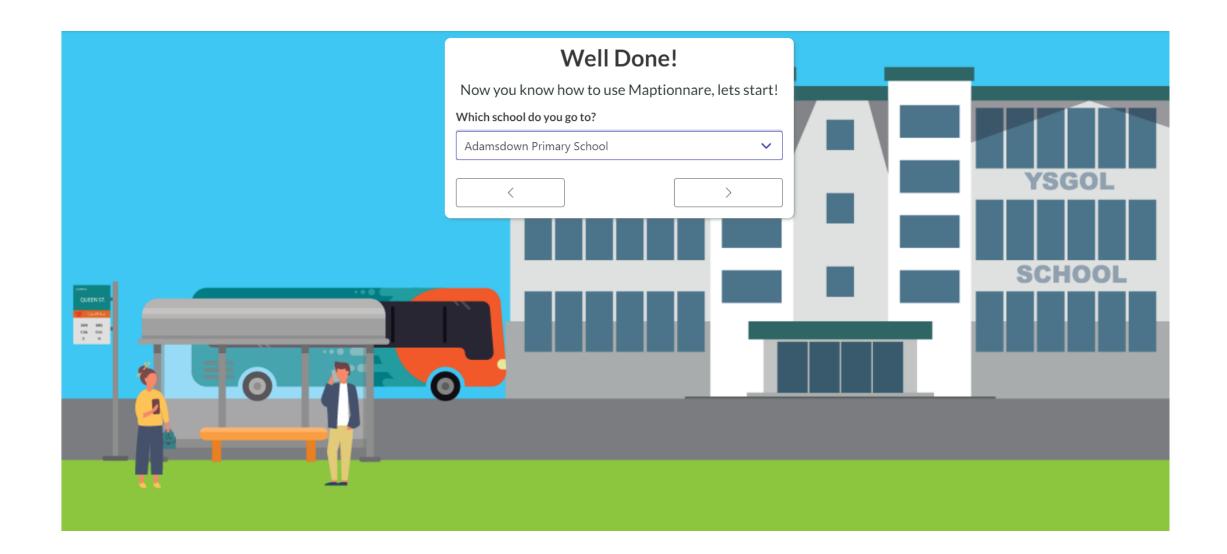






www.cardiffcommitment.co.uk

www.addewidcaerdydd.co.uk













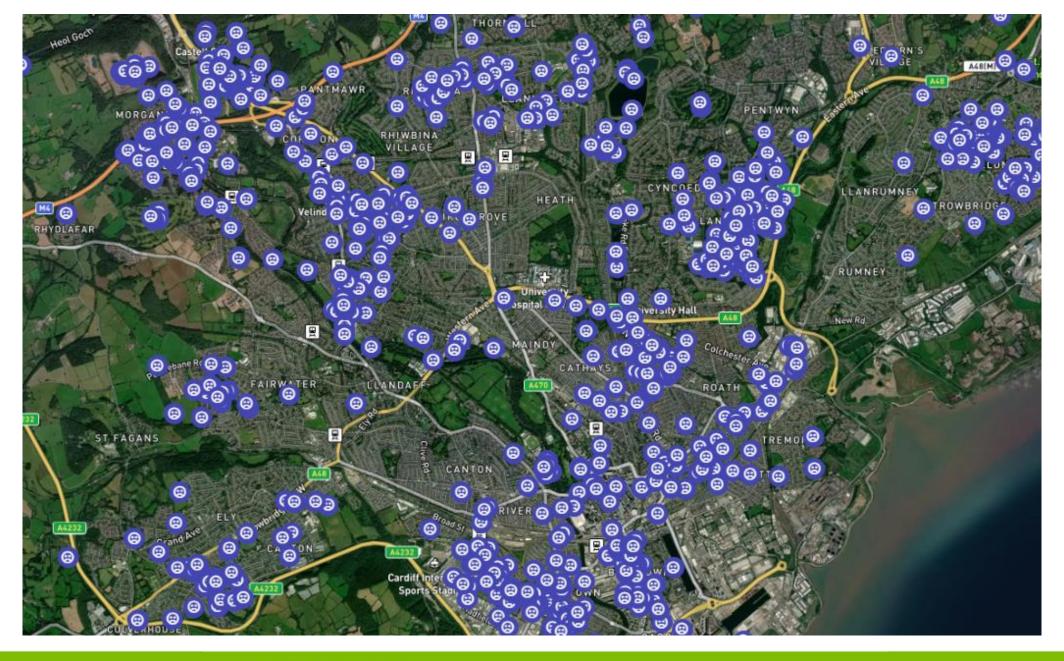
























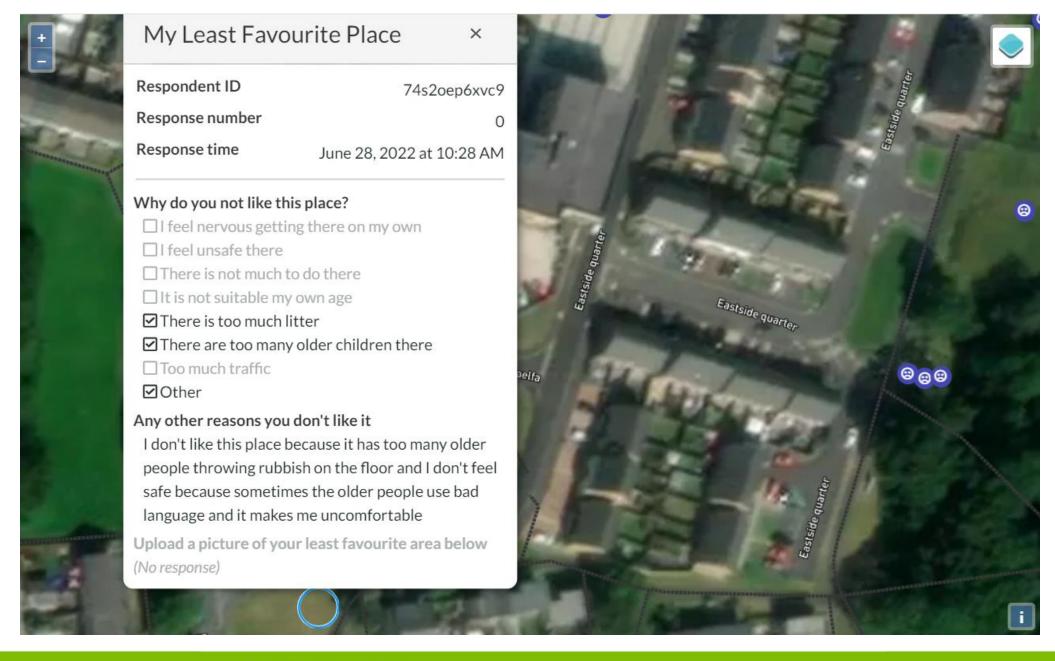


















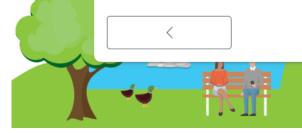


As Planning Pioneers, you have the ability to help change the future of our city!

In this section of Maptionnaire, a budget is allocated to you (this is what would happen if you were to have a career in planning one day).

You have the power to spend this budget in an exciting, yet realistic way in order to create an inspired local area for the future!

Spend your money wisely pioneers! Pob lwc!

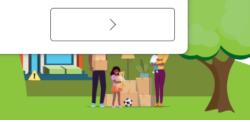






























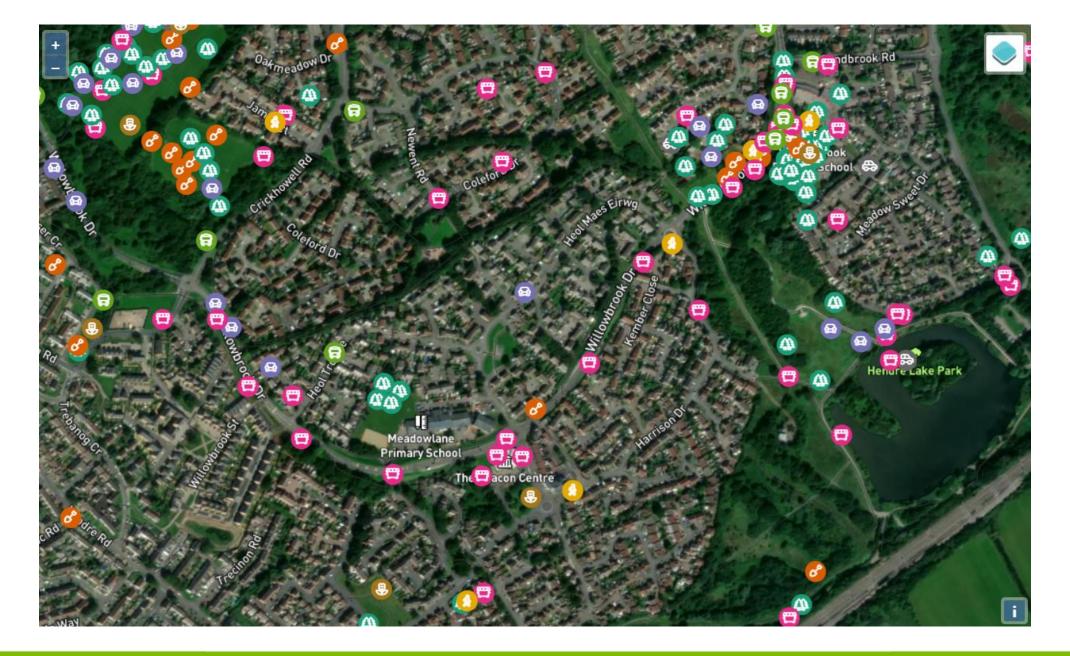
















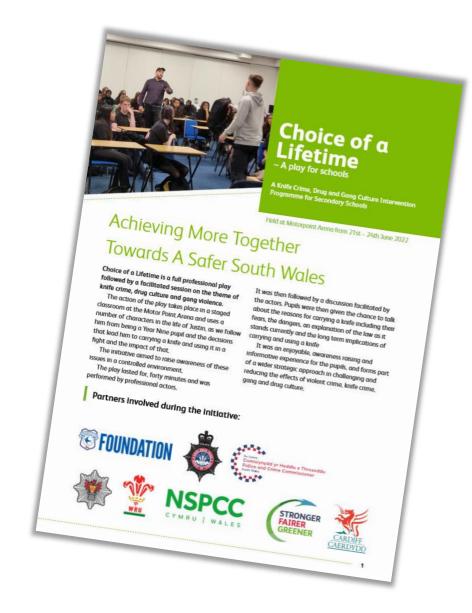






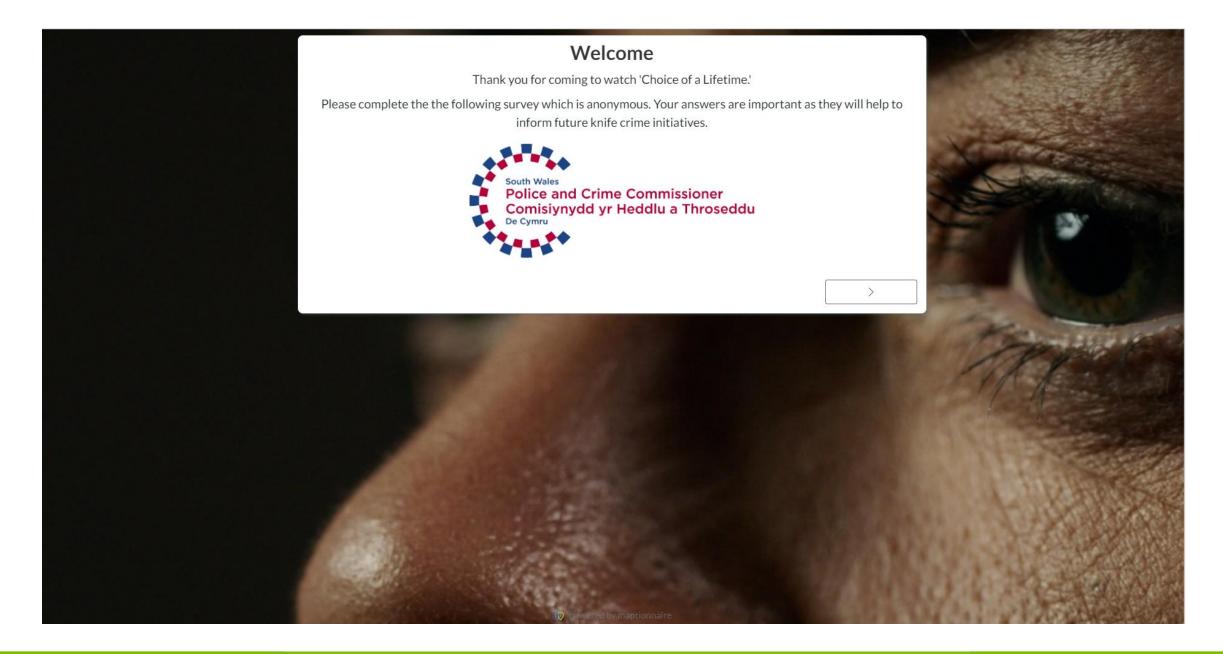


- Knife crime project
- Immersive play
- Secondary school children
- Evaluated the impact of the play as well as questions relating to safety in Cardiff























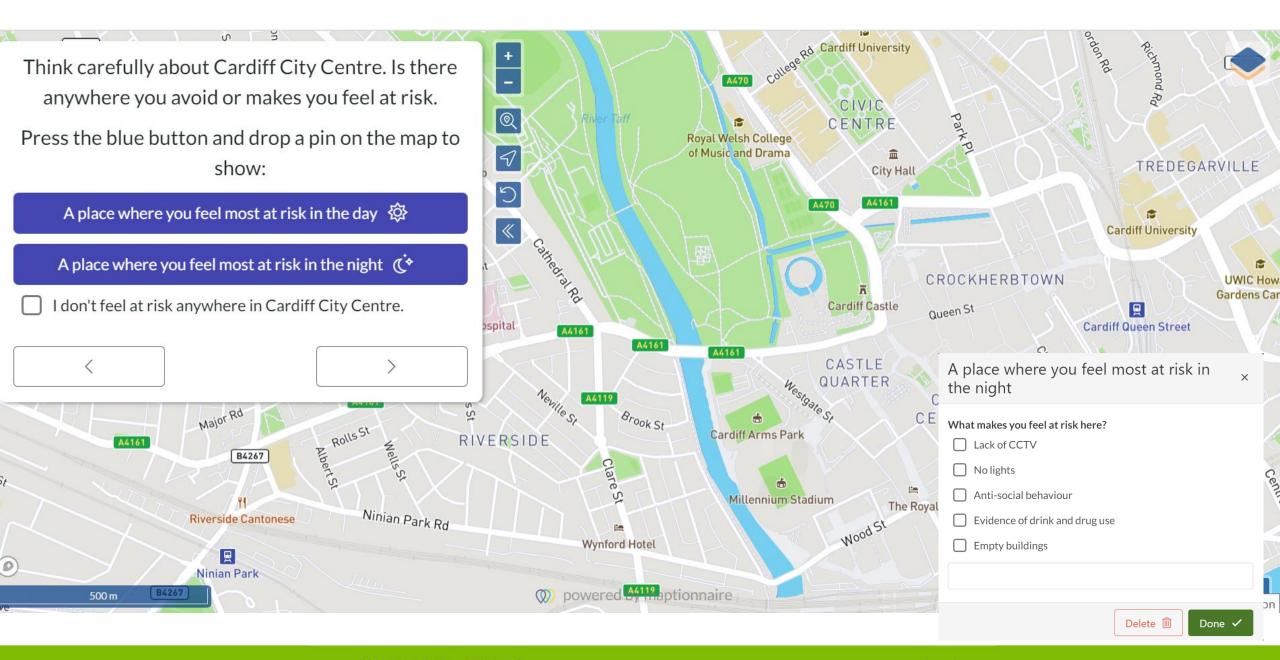
| A SE | | True | False | Don't Know | Î |
|------|---|---------|-------|------------|---------|
| | You will only get a caution if you carry a knife but don't use it. | 0 | 0 | 0 | |
| | You are safer if you carry a knife. | \circ | 0 | 0 | |
| | You can't get arrested if the knife you are carrying isn't yours. | 0 | 0 | 0 | 8. 97th |
| | You can be sent to jail if someone is stabbed and you were with the offender. | 0 | 0 | 0 | |
| | Girls aren't involved in knife crime. | 0 | 0 | 0 | |
| | Knife crime only affects young people connected with crime. | 0 | 0 | 0 | |
| | During a knife amnesty, people can hand in their knives | 0 | 0 | \circ | - |
| | powered by maption naire | | | > | |

www.cardiffcommitment.co.uk

www.addewidcaerdydd.co.uk























Impact:

- Results were analysed and reports written by the Resources, Performance and Partnerships team.
- This was then shared with the Head of Planning as well as other senior planners.
- This information is being feedback to Councillors.
- Currently, we are working on ensuring that the interactive data can be accessed by those that need it. This can then be used to influence decison making.
- Selected to be used as a case study for the Co-operative Councils Innovation Network (CCIN).
- Used for Choice of a Lifetime 2023 all secondary schools in Cardiff.
- Additional projects with other departments in CCC are currently being developed, e.g. One Planet and Passport to the City.



